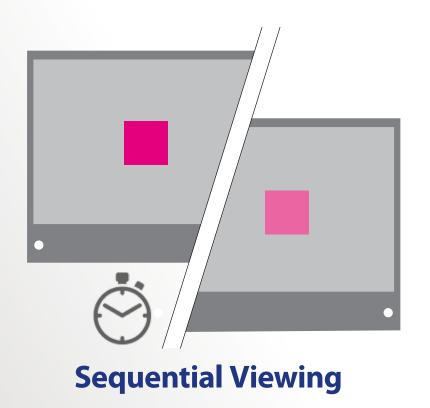


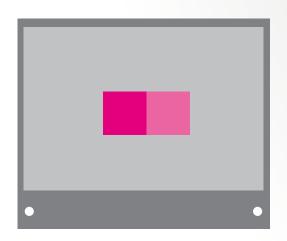
Gjovik University College (Soon to be part of NTNU) A model of common colour appearance PhD 2015-2018

Main areas of interest

- Realworld viewing conditions and psychophysical viewing modes
- (Mixed) Adaptation to different substrates
- Measure of difference and tolerances based on visual dis-similarity
- Image reproduction and gamut mapping constraints
- Predictive model of common colour appearance

Viewing Modes Classic experimental setups





Simultaneous Viewing

with edge contact

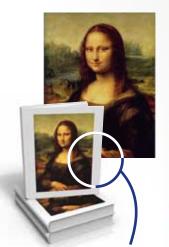
Viewing Modes – Do they adequately describe real-world conditions, particularly for retargeting & repurposing?



Colorimetrically consistent reproductions



 Pleasing reproduction, but unrelated to another reproduction



How important is the proximity of reproductions?





 Related reproductions (but different substrates, colorants, gamuts, etc.)

Retargeting vs Repurposing

- Colorimetric or Media-Relative match to a reference/proof
- Process control driven product (aim values and tolerances)
- Expected to be viewed side-by-side (under the same viewing conditions)

- Image reproduction not constrained by a reference
- Optimised for each output device and/or viewing condition
- Probably viewed in absence of a reference

Common Colour Appearance Model

- Needs to model appearance differences between reference and reproduction system(s) (background [unprinted paper] and adjacent colours, substrate differences, etc.)
- Develop tolerances for different viewing modes

- Needs to model known
 appearance effects of different
 viewing conditions (light
 sources, illuminance levels,
 background/surround, etc.)
- Predict a re-rendering and constrained gamut mapping that gives an optimal common colour appearance