## CIE TC 8-16 Consistent Colour Appearance (CCA) in a Single Reproduction Medium

Workshop in Yamagata University

24<sup>th</sup> April 2017

W Craig Revie

# Overview



Increasing gamut size



Q1: why do images in set B have a similar appearance whereas the images in set A do not?Q2: is the degree of similarity of a set of images something that could be measured?Q3: are all observers in agreement as to when Consistent Colour Appearance is achieved?

# Why would such a metric be useful?

#### Characterised Reference Printing Conditions (ISO/PAS 15339)



#### Consistent colour appearance?

# Consistent colour appearance?



Flexible print (RGB) workflow





Print contract is agreed based on a *reference display image* or *prototype print* from a standard digital printing system



RGB



Initial target for CIE TC8-16

#### Brand management



Product packaging



Magazine advert



Newspaper advert



Billboard advert



Vehicle wrap



Television / internet

Images copyright GMG and used with permission

#### Consistency across different print media



Consistent colour appearance between prints and with display image?



# Activities



| $\leftarrow \rightarrow \mathbb{C} \ \bigtriangleup$ www.cie.co.at/index.php/Technical+Committees<br><b>TC 8-16: Consistency of Colour Appearance within a Single Reproduction Med</b><br>To study and report on sets of reproductions of the same source image that have<br>appearance and are most similar to a reference reproduction, including recommended<br>methods that measure the similarity of reproductions of an image with different<br>printed images on substrates with approximately similar characteristics in a fixed | ☆  | Q.  |
|--|--|---|
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| Only the effect of colour reproduction on appearance will be considered by this T assessment will be performed using hard copy or soft copy proofing. To propose a measure consistency of colour appearance.   | ium<br>consistent<br>nding assess<br>colour gamu<br>viewing env<br>C and so the<br>metric whic | colour<br>ment<br>ts, for<br>rironme<br>e<br>ch can |

#### http://www.cie.co.at/index.php/Technical+Committees

http://www.color.org/resources/commonappearance.xalter

#### CIE TC 8-16 members

| Claas Bickeboeller           | CH |
|------------------------------|----|
| Yuan Jiang Ping              | CN |
| Andy Kraushaar               | DE |
| Nikolaus Pfeiffer            | DE |
| Philipp Tröster              | DE |
| Christine Fernandez-Maloigne | FR |
| Yasuki Yamauchi (chair)      | JP |
| Peter Nussbaum               | NO |
| Phil Green                   | NO |
| Craig Revie (chair)          | UK |
| Gregory High                 | UK |
| Jan Morovic                  | UK |
| Ronnier Luo                  | UK |

| Danny Rich            | US |
|-----------------------|----|
| David McDowell        | US |
| Elena A. Fedorovskaya | US |
| Max Derhak            | US |
| Michael Brill         | US |
| Po-Chieh Hung         | US |
| Robert Chung          | US |
| Timothy Baechle       | US |
| Dirk De Bayer         | BE |
| Marc Mahy             | BE |
| Jürgen Seitz          | DE |
| Chris Bai             | TW |
| Qianqian Pan          | UK |

#### Key dates

9 Jan 2017 NTNU Workshop on Consistent Colour Appearance

- 2 Mar 2017 TC 8-16 "Consistency of Colour Appearance within a Single Reproduction Medium" fulfilled all requirements to be active according to the CIE CoP
- 24 Apr 2017 Mini Workshop on Consistent Colour Appearance in Yonezawa (Yamagata University)
- 1 Jun 2017 RIT Workshop on Consistent Colour Appearance within a single medium (day will include a tour of the Munsell Color Science Lab)
- TBD 5-7 JulyVirtual CIE TC 8-16 meeting
- 11-15 Sep 2017 Face-to-face meeting in conjunction with IS&T CIC25 in Norway (Lillehammer or Gjøvik)

TBD Jan/Feb 18Virtual CIE TC 8-16 meeting to finalise details of evaluation method

#### Assessment method

#### Objective: CCA of printed images



#### Use of print gamuts (hard copy)



#### Use of print gamuts (soft copy)





#### Candidate images (ISO 12640 SCID)



96 mm

Images should be printed at approximately the same size



Primary image set



Secondary set

See <u>http://www.color.org/resources/r8-13/CCA\_test.xalter</u>

#### Proposed additional / replacement images (Roman16)



Additions to primary set





#### Candidate print gamuts



- -CGATS21\_CRPC1.icc
- -Uncoated\_Fogra47L\_VIGC\_260.icc
- ----PSRgravureMF
- —PSR\_SC\_STD\_V2\_PT
- -SC paper (ECI)
- -Japan Web Coated (Ad)
- -Coated FOGRA39 (ISO 12647-2:2004)
- ColorMaster\_v2\_expandV4(smoothed)papertint-3\_v1\_exported\_U400\_K100\_G80

CGATS21 CRPC1: ICC profile registry Uncoated Fogra47L: ICC profile registry PSR Gravure MF: ECI web site PSR SC STD V2 PT: ECI web site SC paper (ECI): ICC profile registry Japan Web Coated (Ad): Adobe web site Coated FOGRA39: Adobe web site ColorMaster / Fogra53-5: Fogra web site

**Note:** it is not intended that these profiles should be used for rendering directly to CMYK. The associated characterisation data may be used directly but with some care the A2B1 tables (Absolute Intent) can be used to determine the colour produced by each CMYK combination

# Viewing conditions

#### Viewing environment



- ISO 3664:2009 Viewing conditions
- P2 viewing condition
- CIE Illuminant D50
- 500 lx +- 125 lx (same as ICC PCS)

#### Hard copy proof



- ISO 12646:2008 Display characteristics and viewing conditions
- ISO 14861:2015 Requirements for colour soft proofing systems
- Display colour gamut must be large enough to simulate all reference print gamuts

#### Soft copy proof

# **Conceptual tests**

These tests may be too complex and it may be better to consider a number of simpler tests for different aspects of Consistent Colour Appearance

#### Example document preparation

- tests default ICC Perceptual reproduction



Adobe Photoshop 'Convert to profile' used to convert to reference print ICC Profile, in this case CGATS21\_CRPC1

A PDF/X document was created which uses ColorMaster as its OutputIntent profile. This PDF document may be printed on any proofing system which is capable of proofing ColorMaster

ne Colour Setting

Example document at https://goo.gl/aBO2Cb

#### ICC-based testing using more complex rendering algorithms



images to reference gamut

# Metric development ideas

#### Possible approach to metric development (Max Derhak)



## Discussion