



The Premier ICC Developer and Advanced User Conference

Call for Sponsors

When: Monday, November 12, 2012, in conjunction with
IS&T/SID 20th Color Imaging Conference

Where: Sheraton Los Angeles Downtown
711 South Hope Street
Los Angeles, CA

Why Sponsor: To access influential product developers within
the color community.

ICC DevCon 2012 conference will focus on presenting current best color management practices in the areas of graphic arts, photography, motion picture, mobile and web. Individual use cases, examples and ways to assure consistency in workflows will be discussed. The 'Vision' and the next generation efforts for color management will be presented. ICC DevCon 2012 will also include discussion of testing, certification of implementations and an introduction into iccLabs open source efforts.

Speakers includes names like Chris Cox and Leonard Rosenthol from Adobe, Chris Lilley representing the W3C, James Vogh and Tom Lianza from X-Rite, Nathan Moroney of HP, Joseph Slomka from FotoKem, Jeremy Selan from OpenColorIO, Rod Bogart from Pixar and others.

Sponsorship Opportunities

ICC based color management in all its forms is creating both challenges and opportunities for our industry. Raise your profile and get additional exposure to top developers by being a sponsor at this exciting conference.

All Sponsors will be offered:

- Literature and company display during the conference – a unique opportunity to meet face-to-face and speak with developers at leading companies
- Company name and logo included in all promotional literature and website for the conference-thousands of direct mail pieces

Sponsors Levels:

Platinum Sponsor: \$2,000

- Promotional paragraph with company's color management offerings in the conference brochure
- 2 complimentary staff badges (Valued at \$1,000)

Diamond Sponsor: \$1,000

- 1 complimentary staff badge (Valued at \$500)

Gold Sponsor: \$500

For more information on this exciting conference and how you can take advantage of this outstanding opportunity, contact Kip Smythe at NPES 703-264-7200 or email ksmythe@npes.org.

