

ICC DevCon '05 At-A-Glance

What: The premiere learning and networking event for users and product developers investigating ICC based color management

When: Monday, November 7, 2005

Where: Chaparral Suites Resort
5001 N. Scottsdale Road
Scottsdale, AZ 85250

Why Sponsor: To access influential users and product developers within the color community and educate them on how your product utilizes ICC based workflows and profiles.

Call for details about how your company can benefit from sponsoring ICC DevCon '05!

Conference management by:
NPES

*1899 Preston White Drive
Reston, VA 20191
Ph: 703-264-7200
Fx: 703-620-9187
www.npes.org*

Program content by:



E-mail at info@color.org

Sponsorship Prospectus

**Sponsorship
Opportunities at
The Premier
Conference for
developers of ICC
based Solutions...**

***Coming in 2005 to the Chaparral
Suites Resort in Scottsdale,
Arizona, USA***

Reach A Top-Flight Audience As A Sponsor of This New Conference

ICC DevCon '05 is a new event specifically designed for those involved in or investigating the implementation of ICC based color management in their workflow, product, or software. This event will feature sessions by top-level experts, presenting topics such as:

- How to present ICC Color Management to Users
- V4 ICC profile construction
- ICC Color Management in production workflow systems in the US and in Europe
- "From the Trenches"— experts views on ICC based color management
- Color Management Show and Tell—learn about current product offerings from their developers

Top Speakers Draw Premiere Audience

This conference will feature in-depth tutorial sessions, hands-on color management tool demonstrations, prominent promotional displays for sponsors, high-level educational sessions presented by industry-leading speakers and networking events. As a sponsor, you'll have direct access to these top professionals - industry leaders from all types of industrial sectors who've proven themselves to be early adopters and advocates of technically advanced solutions.

ICC DevCon '05 will deliver an intensive day through which users and developers of all types can get both the strategic view of ICC based color management and practical help in making ICC profiles work for their business. Be seen as the leading supplier of those tools by becoming a founding sponsor of this exciting, groundbreaking event.

ICC based color management in all its forms is here to stay, and is creating both challenges and opportunities for our industries. ICC DevCon '05 will help developers navigate this environment by combining best practices, knowledgeable speakers, and vendor resources to deliver a world-class learning opportunity.

Be one of those resources, become a sponsor of this new event.

Sponsorship Opportunities

Raise your profile, increase your visibility, and get additional exposure to top application developers investigating ICC based color management, by being a sponsor at this exciting new conference.

Here's what you get:

Platinum Sponsor: \$3,000 - only 3 available

- Frontline Conference Display—prominent positioning at the Color Management Show and Tell, a unique opportunity to meet face-to-face and speak with the top developers at leading companies
- Company logo included in all promotional literature and website for the conference:
 - thousands of direct mail pieces
 - thousands of advertising impressions, all including your company name and logo
- The opportunity to host and introduce one of the three conference sessions
- 3 complimentary staff badges (valued at \$1,500)

Diamond Sponsor: \$2,000 - only 12 available

- Conference Display—promotional positioning at the Color Management Show and Tell, a unique opportunity to meet face-to-face and speak with the top developers at leading companies
- Company logo included in all promotional literature and website for the conference:
 - thousands of direct mail pieces
 - thousands of advertising impressions, all including your company name and logo
- The opportunity to host a discussion table at the 'From the Trenches' Industry Panel Luncheon
- 2 complimentary staff badges (valued at \$1,000)

For more information on this exciting new conference and how you can take advantage of this outstanding opportunity to connect with top developers, contact Kip Smythe at NPES 703-264-7200 or email ksmythe@npes.org.