

# ICC DevCon '05 Sneak Preview

## *Tutorial Topics*

What is encoded 'in' image code values?  
...Image state explained

How to design application color controls?  
...Ease-of-use vs. color management  
visibility

When to encode for print?  
...Early binding vs. late binding workflows

What is better about ICC V4?  
...Predictability and reliability upgrades

Why doesn't "perfect" math always yield a  
usable profile or desirable imaging result?  
... Profile and CMM computational quality

How are white point, black point, and  
gamut extent rendered or re-rendered  
into PCS?  
... Essentials of V4 ICC PCS and CMM

V4 vs. V2: Computational paths for  
populating and using the LUTs  
... V4 LUT structures - advantages,  
computational model

Color preference vs. color matching?  
...Building V4 rendering intent transforms

Re-rendering to another output?  
...DeviceLink profile construction for  
interoperability

How to ID a profile?  
...Output condition metadata

...and more! Schedule of Presentations

## **ICC DevCon '05 At-A-Glance**

**What:** The premiere learning and networking event for users and product developers investigating ICC based color management

**When:** Full Day, Monday, November 7, 2005

**Where:** Chaparral Suites Resort  
5001 N. Scottsdale Road  
Scottsdale, AZ 85250

**Why Attend:** Digital information today includes color. How should color be encoded? How should color be processed for your application? *Here is your opportunity to learn from the experts – experienced developers and users within the imaging, printing, and publishing color community.*

Where do we go from here with color management?  
*Join in the discussion....*

## ***Give and take:***

"From the trenches" expert user panel Q&A:  
Color managed use case examples from  
creative and prepress workflows  
Audience recommendations on future  
directions for the ICC

Wine & Cheese Networking Event:  
Products and Applications — ICC Color  
Management Demonstrations

## ***Hear from the experts:***

*Presenters include:* Chris Cox (Adobe Systems), Max Derhak (Onyx Graphics), Olaf Drümmer (Callas Software), Bob Hallam (Quebecor World), Jack Holm (HP), Uwe-Jens Krabbenhoeft (Heidelberg), Eric Magnusson (Left Dakota), Marti Maria (HP), Ann McCarthy (Lexmark), Chris Murphy (Color Remedies), George Pawle (Eastman Kodak), Craig Revie (Fuji Film), Abhay Sharma (Western Michigan U), Luke Wallis (Apple), David Zwang (Ghent WG)