

ELEVATED PRINTING.

Elevated Printing: Application Use cases



ICC Display & 3D Print Meeting – Taipei 2016 – 06 May Michael Dupre

Elevated Printing: Agenda

- Océ-Technologies B.V.
- Brief overview technical background
- Project EIGER: Elevated Printing
- Applications
 - Decoration
 - 3D fine art
 - Other

• Take away



Elevated Printing: Océ-Technologies B.V.







Océ ColorWave 910

- Wide Format CAD/GIS
- Full color, 1600dpi
- Page wide inkjet
- 70.000 nozzles
- Water based up to18 m/min

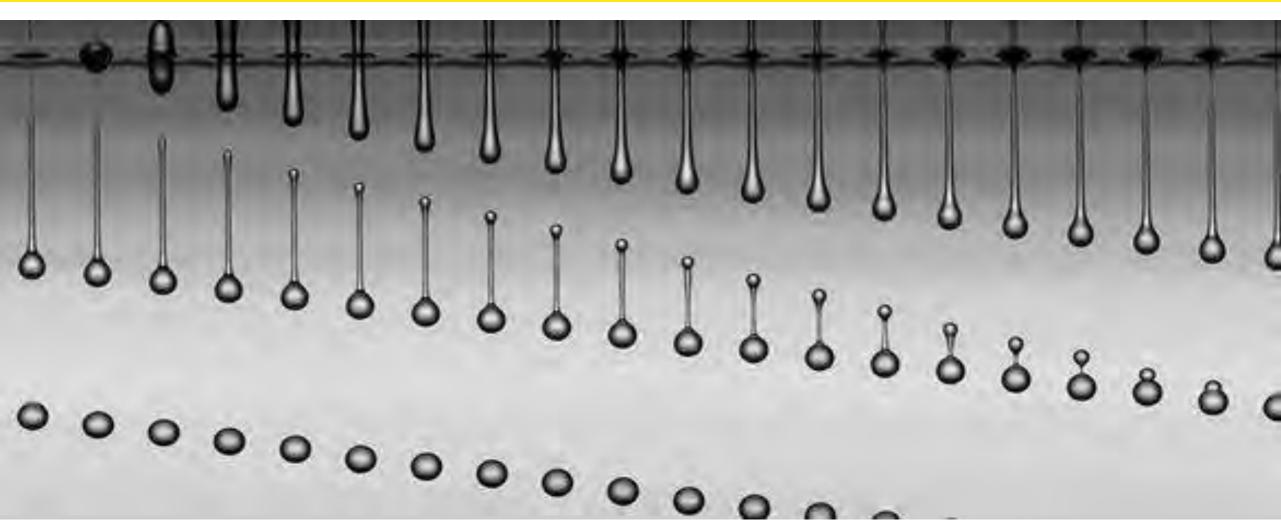
Océ VarioPrint i300

- B3 sheet fed production
- Page wide inkjet
- pigmented water based ink
- Up to 400.000 images / day

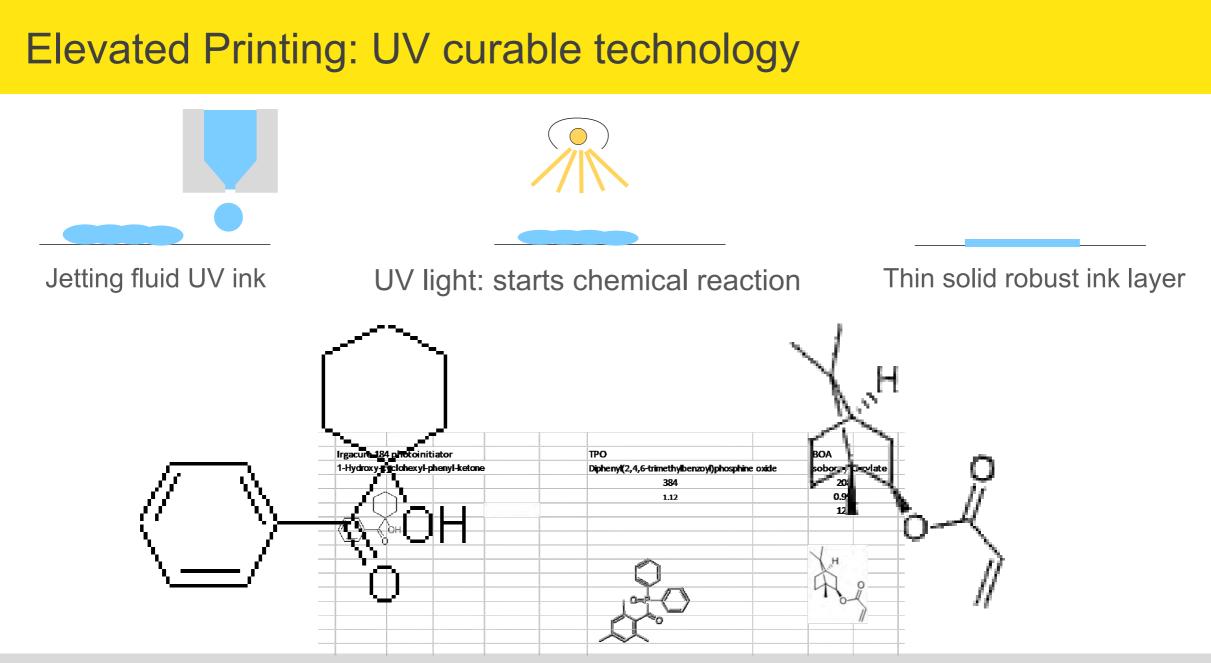
Océ Arizona Series

- Sign, display, industrial
- UV curable inkjet
- 7 150 sqm/hour

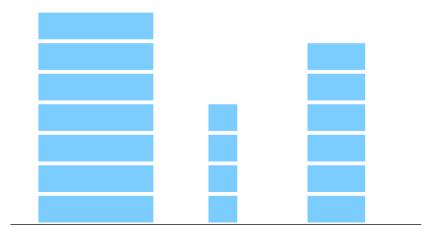
Elevated Printing: Inkjet



Source: Nature, Vol. 507, March 2014: Photo of the Year 2014; Photo by group prof. D. Lohse, University of Twente.



Elevated Printing: Stacking layers of ink



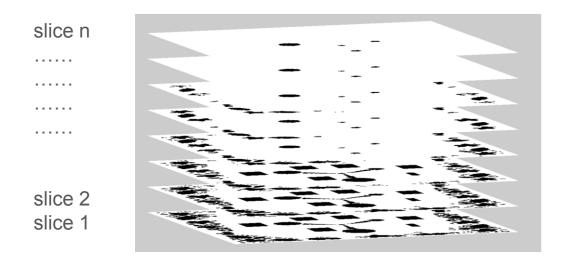
Elevated Printing

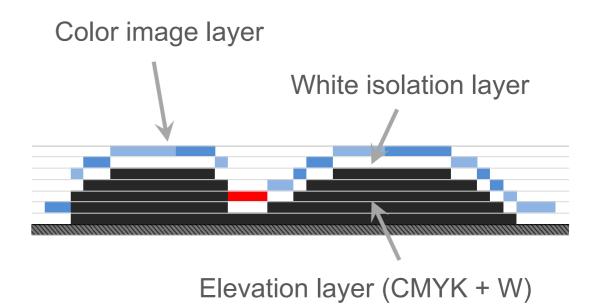
- Stacking layers on top of each other
- curing between each layer

Some challenges

- color
- print head substrate distance
- adhesion
- counting of layers

Elevated Printing: Stacking layers of ink



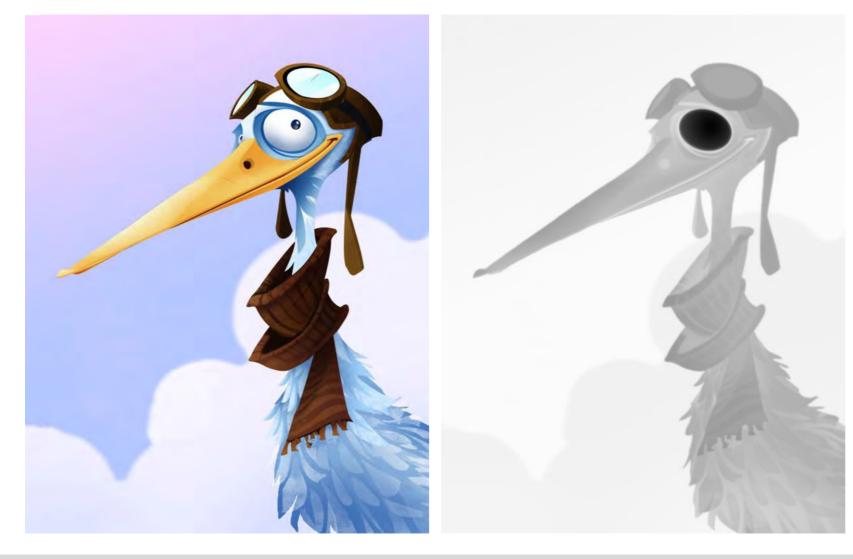


- Proprietary image processor generates:
 - Elevation layer (CMYK+W = black)
 - White isolation layer (to cover black)
 - Color layer (= image)

- Automated printing of all layers:
 - Optimal alignment color and elevation
 - Automatic height adjustment
 - Device-specific output ICC profile (+

proprietary gloss & reflectance model)

Elevated Printing: Design

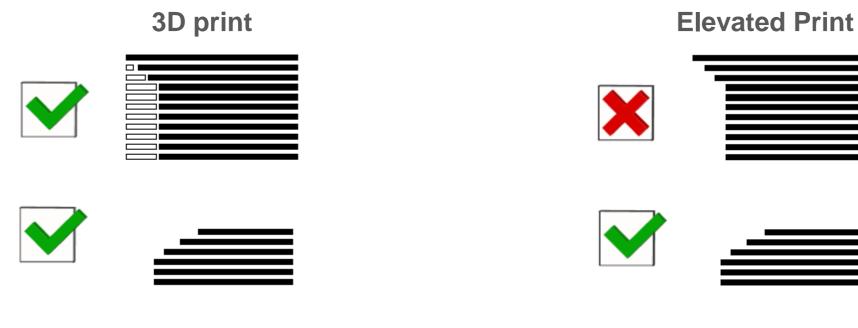


- Color-managed Image (RGB or CMYK)
- Height image
 - (Grayscale)
- 2D design tools
 (plug in for Adobe Illustrator and Adobe Photoshop)



• 3D design tools

Elevated Printing: How Elevated Printing relates to 3D printing





- Limited use of color, less sharp
- Material is low in resolution

- + very high resolution
- + full color print
- + up to 250 x 122cm
- + 0.005 up to 5mm relief

Elevated Printing: A few applications



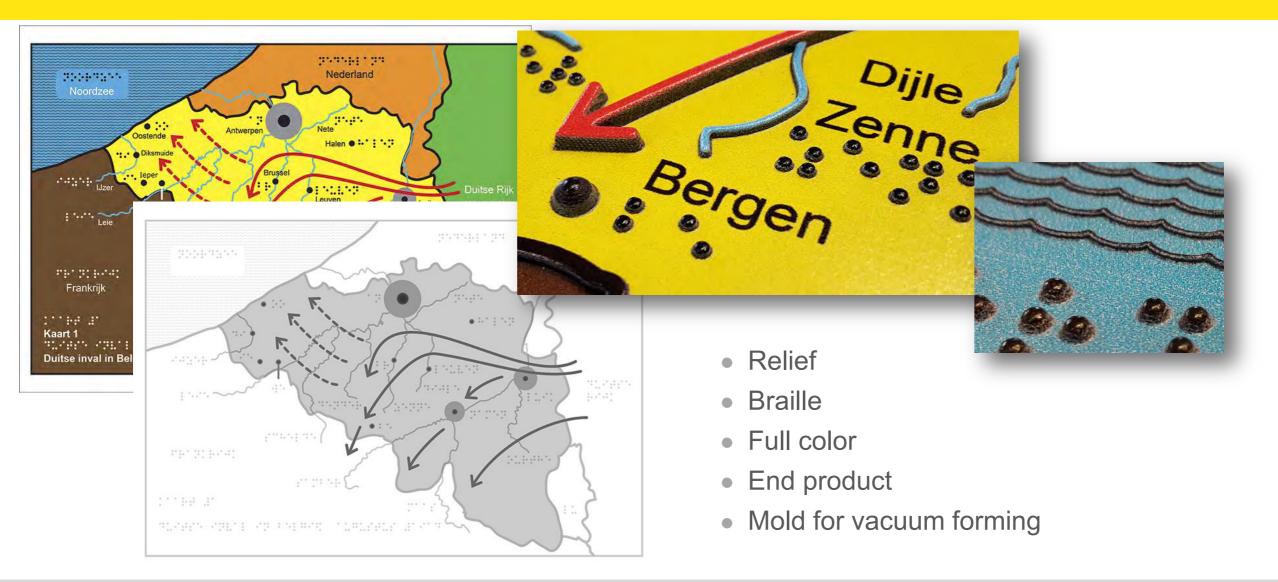
Elevated Printing: Project EIGER

- Project EIGER offers a print service to customers, designers, businesses
 - Customer buys prints, not the printer
- Applications are developed together with partners and customers
 - VerusArt: Arius-Technologies, Larson-Juhl (Fine Art re-creations)
 - Super-Maker project together with Design Academy Eindhoven (interior applications)
 - Elevated Maps
 - Delft University of Technology (several projects)
 - Dedicon (materials for visually impaired people)
 - Phone cases
 - Business cards

• ...

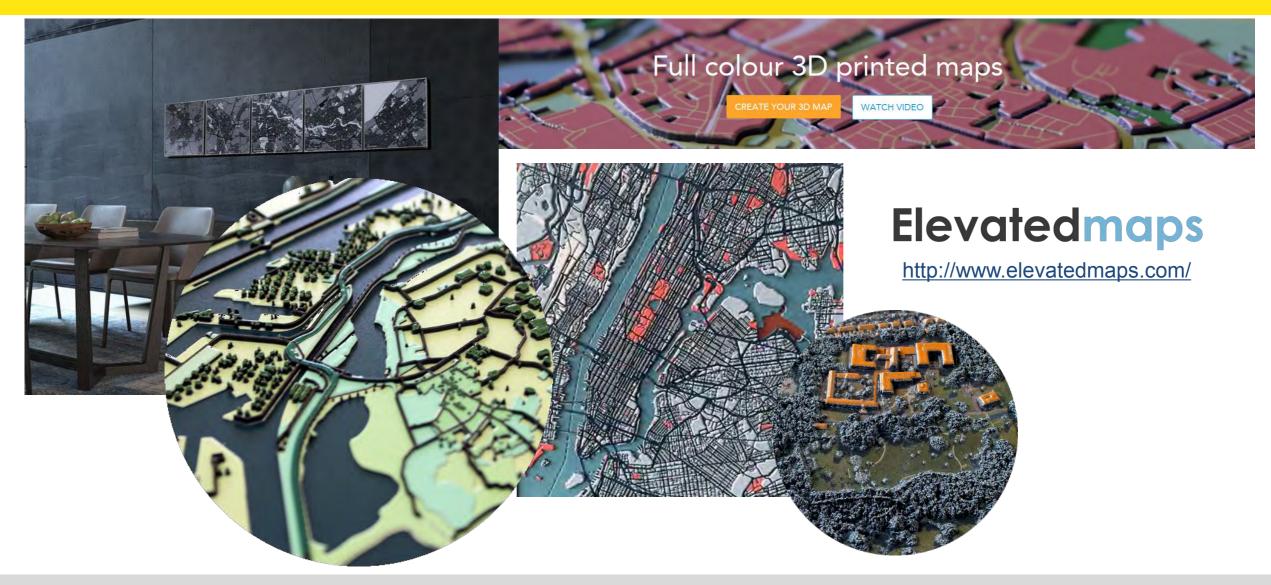


Applications: Visually impaired people

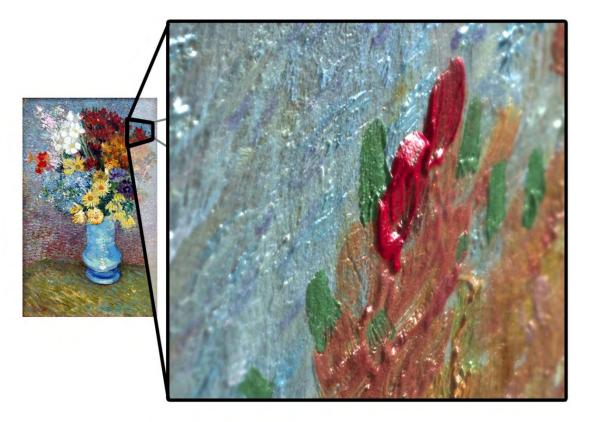




Applications: Elevated Maps



Applications: 3D fine art re-creations



Appearance

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Painting	2D reproduction	
Color	Color	
Details	Details	
Relief (brushstrokes)	Relief (brushstrokes)	×
Gloss variation	Gloss variation	×

How to reproduce relief, brushstrokes, topography, and craquelure?

Applications: 3D fine art scanning



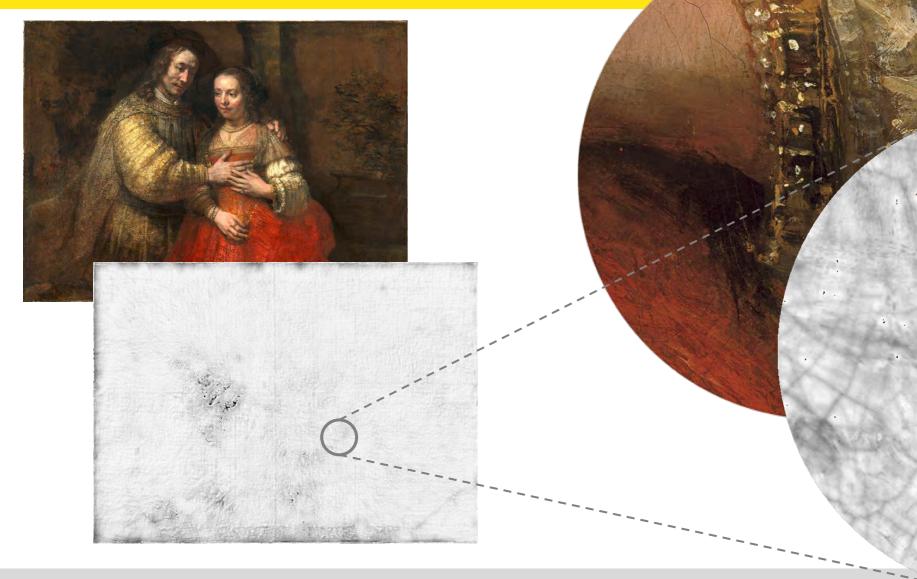
- 3D scanning
- Cooperation with Delft University of Technology: Materials in Art and Archaeology

Applications: 3D fine art scanning



- Two DSLR cameras in stereo
- Projector projects fringe pattern
- Obtain color and depth image in one scan (to obtain a perfect alignment)
- Scanning in parts to obtain high resolution images
- Process and stitch the images

Applications: 3D fine art printing



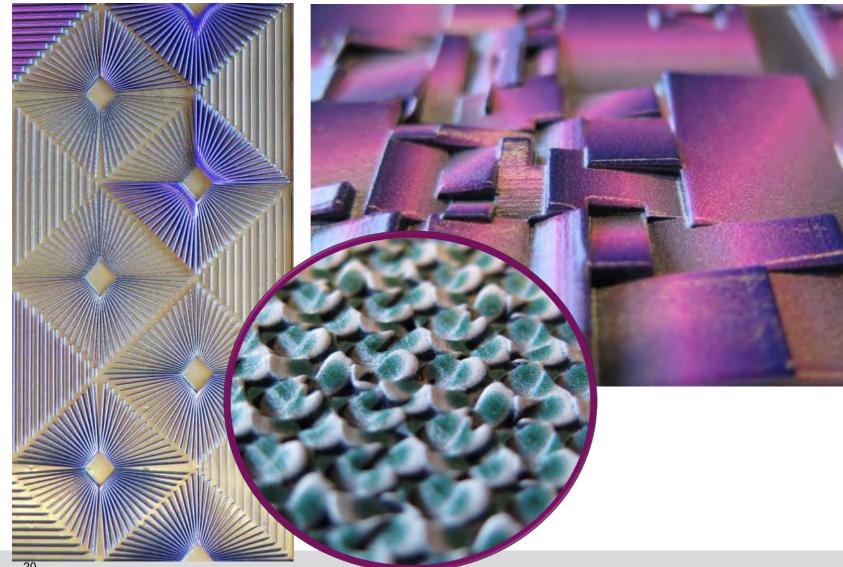
Other 3D fine art projects

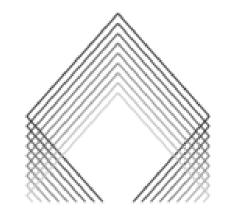


- Mauritshuis The Hague: (Rembrandt, Vermeer, Rubens)
- National Gallery of Canada (Van Gogh, Monet)
- Guggenheim Venice (Jackson Pollock)
- ...and many more

http://www.verusart.com

Applications: Interior decoration





Super Maker

http://super-maker.tumblr.com/



Source: http://super-maker.tumbr.com, Photos by group Karianne Rygh, Research Associate and Freelance Designer

Applications: Interior decoration





- Unique designs
- Large size panels
- Full color, high resolution
- A little relief makes a huge difference

Take-away

- High resolution color 3D printing is at our doorstep.
- Already large amount of applications are being tested with real customers & businesses
 - Ink objects: business cards, smartphone cases ...
 - Elevated maps for both decoration & visually impaired support.
 - Fine-art re-creation.

• ...

- ICC was the cornerstone to achieve the first step in color consistency.
- iccMAX has all the functionalities to build in the next ones.

More information



Do you want to know more about the elevated printing technology of Project EIGER? Visit <u>www.projecteiger.com</u> or let's talk via <u>info@projecteiger.com</u>