Consistent Colour Appearance

ICC Toronto Graphic Arts Day 13th October 2017 W Craig Revie, Fujifilm CIE TC8-16 chair

CIE TC8-16 Consistency of colour appearance within a single reproduction medium



← → C △ ○ www.cie.co.at/index.php/Technical+Committees ☆ ○ TC 8-16: Consistency of Colour Appearance within a Single Reproduction Medium To study and report on sets of reproductions of the same source image that have a consistent colour appearance and are most similar to a reference reproduction, including recommending assessment methods that measure the similarity of reproductions of an image with different colour gamuts, for printed images on substrates with approximately similar characteristics in a fixed viewing environme Only the effect of colour reproduction on appearance will be considered by this TC and so the assessment will be performed using hard copy or soft copy proofing. To propose a metric which can measure consistency of colour appearance. Chairs: Craig Revie (GB) & Yasuki Yamauchi (JP)		- INTERNA				~~
To study and report on sets of reproductions of the same source image that have a consistent colour appearance and are most similar to a reference reproduction, including recommending assessment methods that measure the similarity of reproductions of an image with different colour gamuts, for printed images on substrates with approximately similar characteristics in a fixed viewing environme Only the effect of colour reproduction on appearance will be considered by this TC and so the assessment will be performed using hard copy or soft copy proofing. To propose a metric which can measure consistency of colour appearance.	$\leftarrow \ \Rightarrow$	C 🗘	www.cie.co.at/index.php/Technical+Committees	☆	0	:
	To study appearan methods printed i Only the assessme measure	and report nee and ar that mea mages on effect of ent will be consisten	t on sets of reproductions of the same source image that have e most similar to a reference reproduction, including recom- sure the similarity of reproductions of an image with differen- substrates with approximately similar characteristics in a fix colour reproduction on appearance will be considered by this performed using hard copy or soft copy proofing. To propose cy of colour appearance.	ve a consistent mending assess nt colour gamu ed viewing env s TC and so the	iment its, for vironm e	ent

http://www.cie.co.at/index.php/Technical+Committees

http://www.color.org/resources/commonappearance.xalter

CIE TC 8-16 members

Marc Mahy	BE	Jan Morovic	UK	
Claas Bickeboeller	СН	Ronnier Luo	UK	
Muhammad Safdar	CN	Danny Rich	US	
Yuan Jiang Ping	CN	David Hunter	US	
Andy Kraushaar	DE	David McDowell	US	
Jürgen Seitz	DE	Don Hutcheson	US	
Nikolaus Pfeiffer	DE	Elena A. Fedorovskaya	US	
Philipp Tröster	DE	Max Derhak	US	
Christine Fernandez-Maloigne	FR	Michael Brill	US	
Yasuki Yamauchi (chair)	JP	Po-Chieh Hung	US	
Peter Nussbaum	NO	Robert Chung	US	
Phil Green	NO	Susan Farnand	US	
Chris Bai	TW	Timothy Baechle	US	
Craig Revie (chair)	UK			
Gregory High	UK	28 members, 10 countries, 4 research groups		

Overview



- Why do the reproductions in set A have similar appearance whereas the reproductions in set B do not?
- Is the degree of similarity of a set of reproductions something that could be measured?





Some questions that currently have no answers:

- Do all observers agree that a set of reproductions have consistent colour appearance?
- Given a set of printing systems is there a single set of reproductions that observers agree are the most consistent set?
- Does consistent colour appearance depend on image content?
- Are there regional or cultural differences that influence this choice?

Why would such a metric be useful?

Characterised Reference Printing Conditions (ISO/PAS 15339)



Consistency across different print media



Consistent colour appearance between prints and with display image?

Flexible print (RGB) workflow





Print contract is agreed based on a *reference display image* or *reference print* from a standard digital printing system







Initial target for CIE TC8-16



Brand management



Product packaging



Magazine advert



Newspaper advert



Billboard advert



Vehicle wrap



Television / internet

Images copyright GMG and used with permission

Assessment method (...on a single reproduction medium)

Objective: CCA of printed images



Use of print gamuts



Use of print gamuts (hard copy)



Use of print gamuts (soft copy)



Viewing environment



- ISO 3664:2009 Viewing conditions
- P2 viewing condition
- CIE Illuminant D50
- 500 lx +- 125 lx (same as ICC PCS)

Hard copy proof



- ISO 12646:2008 Display characteristics and viewing conditions
- ISO 14861:2015 Requirements for colour soft proofing systems
- Display colour gamut must be large enough to simulate all reference print gamuts

Soft copy proof

How could this work in practice?

Flexible print (RGB) workflow





Print contract is agreed based on a *reference display image* or *reference print* from a standard digital printing system







Initial target for CIE TC8-16

Reference print

Reference display image



Wide gamut reference printer



Lorem ipsum dolor sit amet, consectetur adipiscing elit. Donec at scelerisque elit. vitae Vivamus massa vel odio.

volutpat Nulla tristique est ac dictum. Suspendisse venenatis sollicitudin justo faucibus. vitae Integer hendrerit est in nisi blandit consectetur. Cras feugiat tellus fermentum, mattis purus vel, pulvinar purus. Nulla ut

interdum sapien.

Aenean viverra,

ex in vehicula

Reference print created using CCA algorithm and provided to client as part of contract

Reference control patches

Wide gamut reference display



Reference document created using CCA algorithm and provided to client as part of contract

> Print buyer and print provider use calibrated display and standard viewing conditions

> > Reference control patches



Lorem

Donec

Vivamus

Nulla volutpat tristique est ac dictum. Suspendisse venenatis sollicitudin justo faucibus. vitae Integer hendrerit est in nisi blandit consectetur. Cras feugiat tellus fermentum, mattis purus vel, pulvinar purus. Nulla ut

interdum sapien. Aenean viverra, ex in vehicula

|--|

ipsum

elit.

vitae

at

dolor sit amet,

scelerisque elit.

massa vel odio.

consectetur

adipiscing

CCA metric compares reference control patches with control patches on production print(s) as part of acceptance procedure

Thank you for your attention