#### CIE TC 8-16 Consistent Colour Appearance (CCA) in a Single Reproduction Medium

Informal Workshop at RIT

1<sup>st</sup> June 2017

W Craig Revie

# Overview



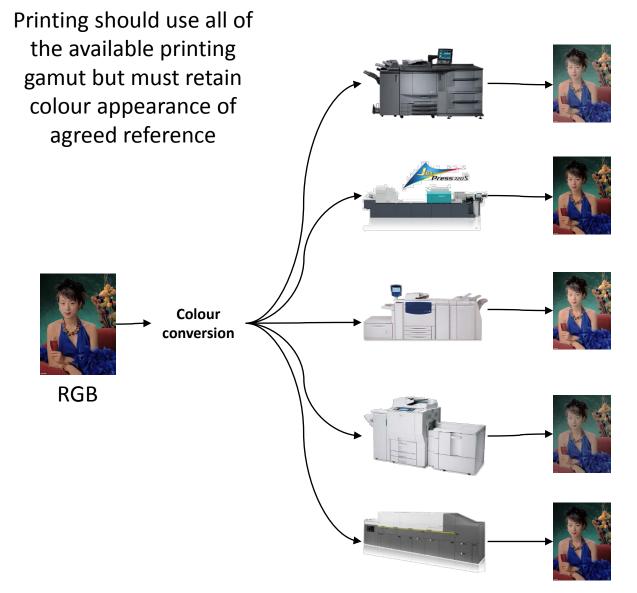
Increasing gamut size



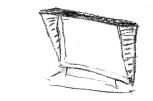
Q1: why do images in set B have a similar appearance whereas the images in set A do not?Q2: is the degree of similarity of a set of images something that could be measured?Q3: are all observers in agreement as to when Consistent Colour Appearance is achieved?

# Why would such a metric be useful?

# Consistent colour appearance?



Flexible print (RGB) workflow





Print contract is agreed based on a *reference display image* or *prototype print* from a standard digital printing system



RGB



Initial target for CIE TC8-16

#### Brand management



Product packaging



Magazine advert



Newspaper advert



Billboard advert



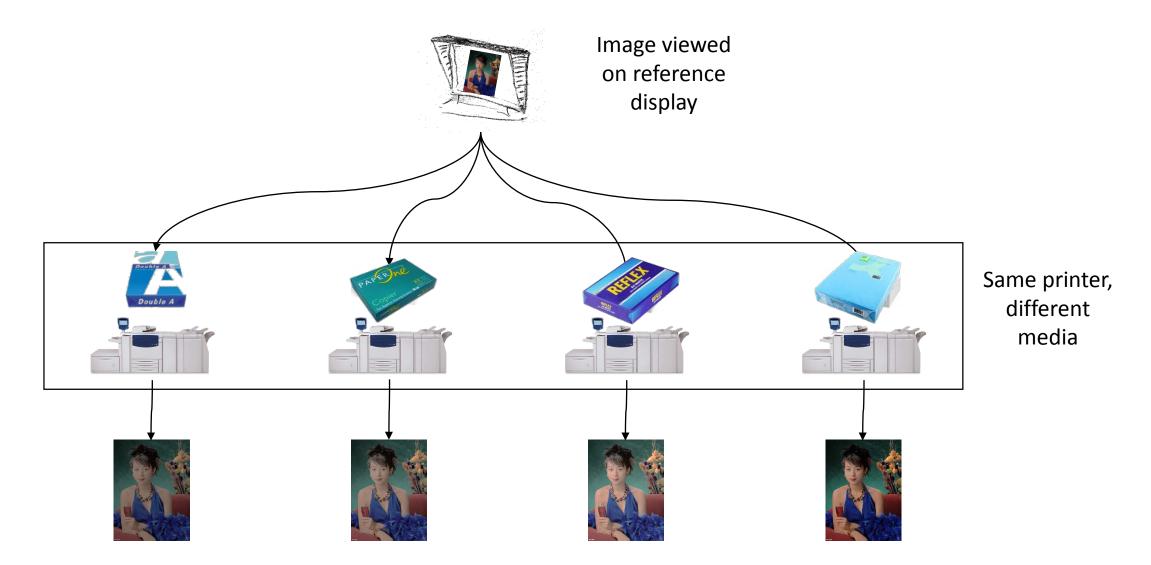
Vehicle wrap



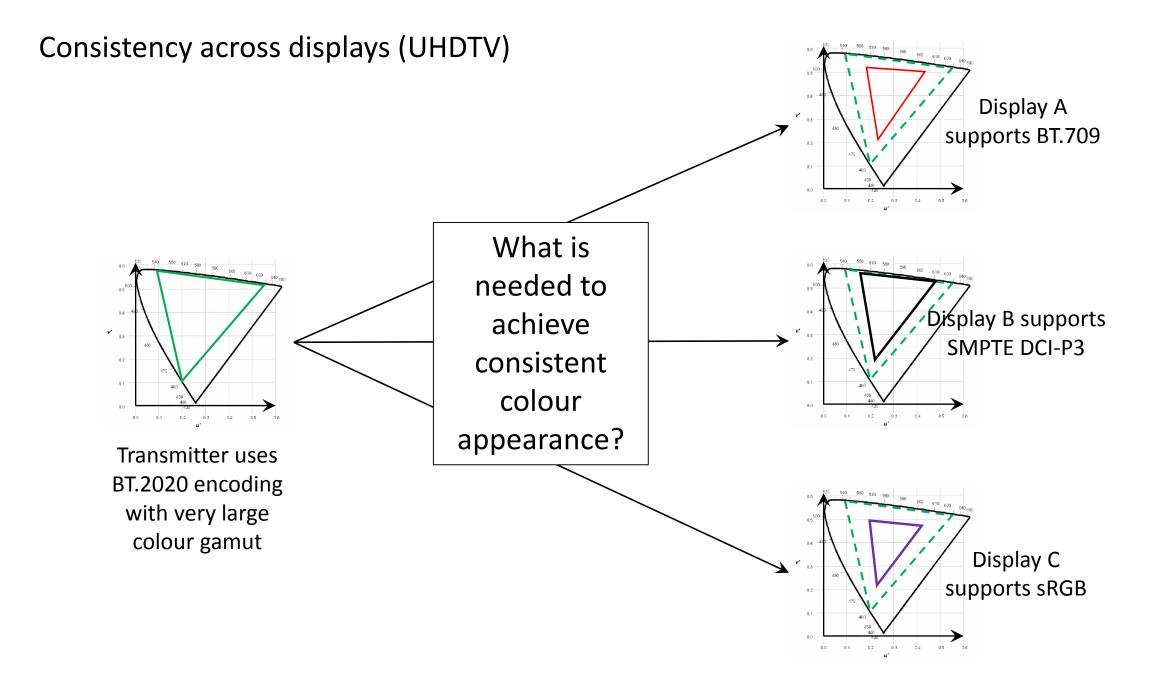
Television / internet

Images copyright GMG and used with permission

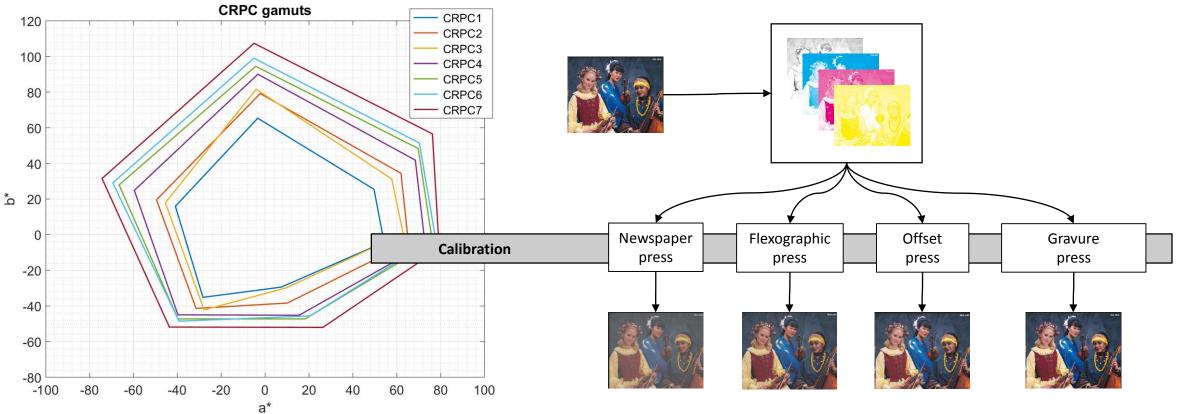
#### Consistency across different print media



Consistent colour appearance between prints and with display image?



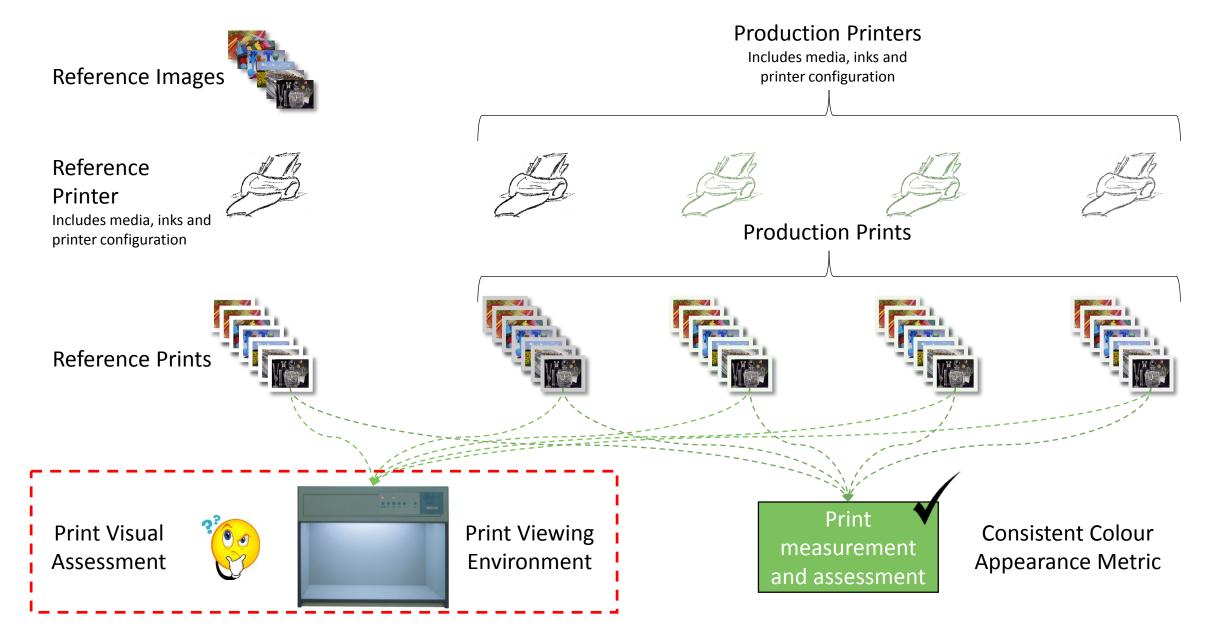
#### **Conventional printing:** Characterised Reference Printing Conditions (ISO/PAS 15339)



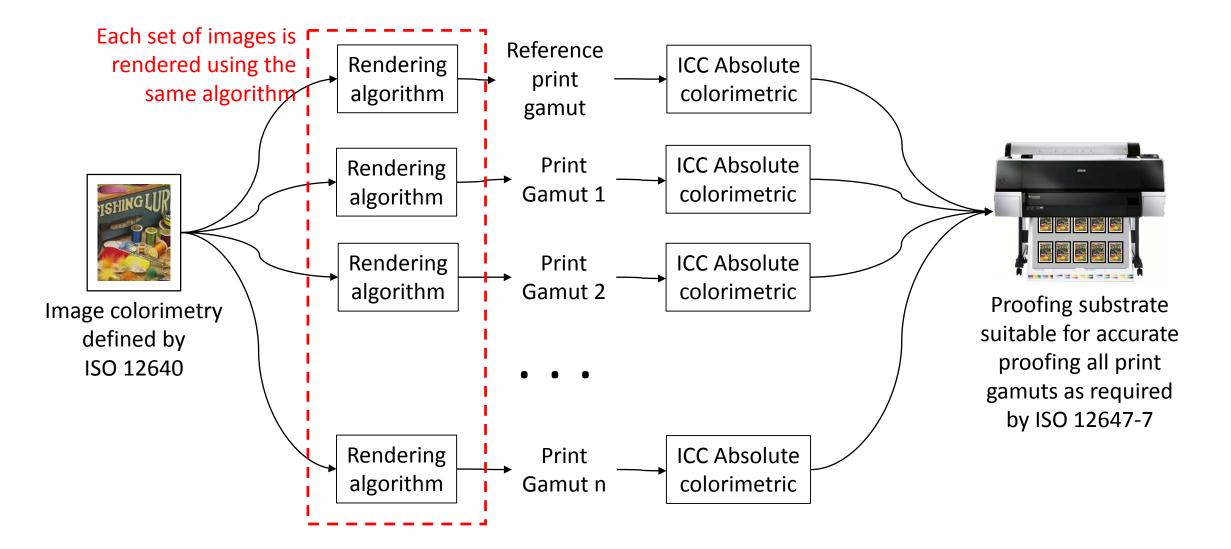
Consistent colour appearance?

#### Assessment method

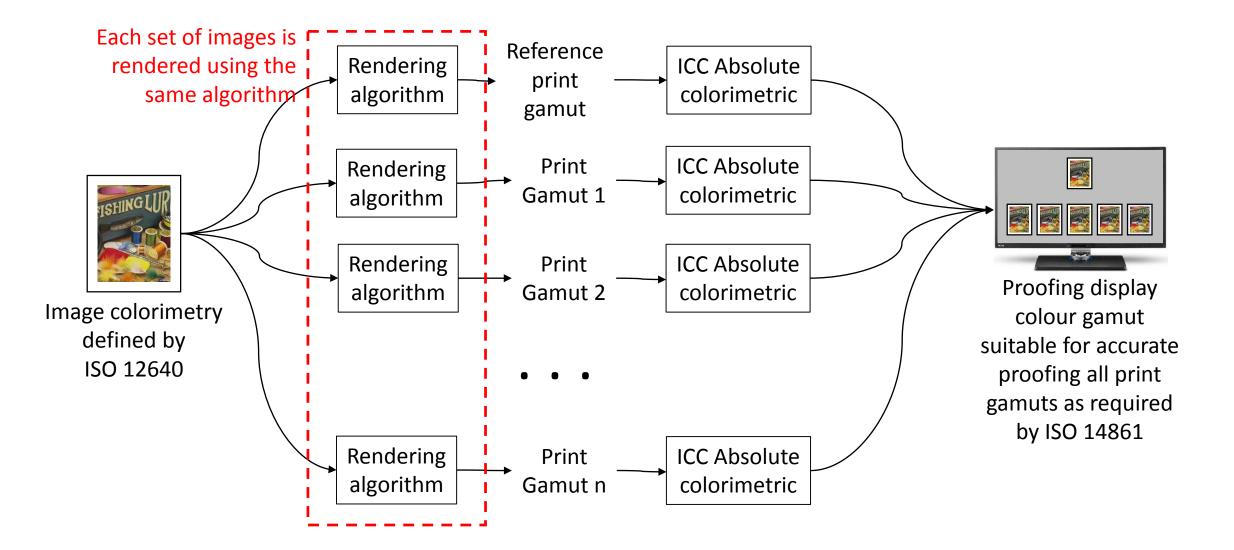
#### Objective: CCA of printed images



#### Use of print gamuts (hard copy)

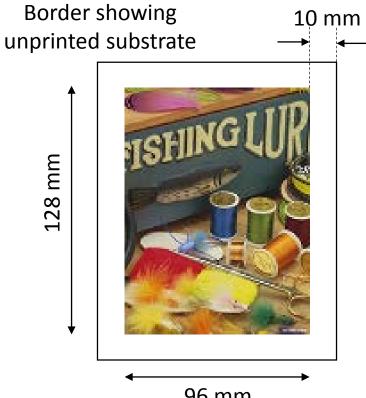


#### Use of print gamuts (soft copy)





#### Candidate images (ISO 12640 SCID)



96 mm

Images should be printed at approximately the same size



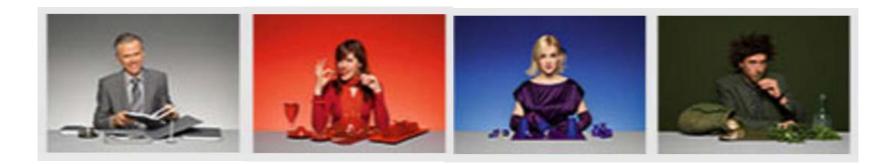
Primary image set



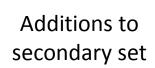
Secondary set

See <a href="http://www.color.org/resources/r8-13/CCA\_test.xalter">http://www.color.org/resources/r8-13/CCA\_test.xalter</a>

#### Proposed additional / replacement images (Roman16)

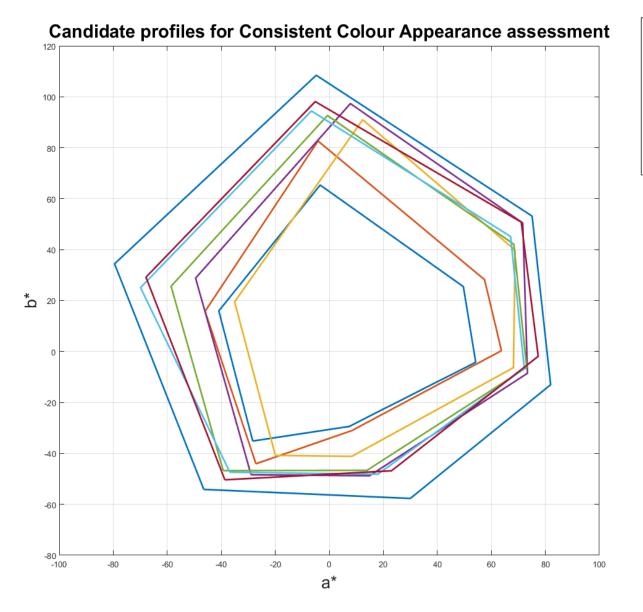


Additions to primary set





#### Candidate print gamuts



- -CGATS21\_CRPC1.icc
- -Uncoated\_Fogra47L\_VIGC\_260.icc
- ----PSRgravureMF
- -SC paper (ECI)
- -Japan Web Coated (Ad)
- -Coated FOGRA39 (ISO 12647-2:2004)
- ColorMaster\_v2\_expandV4(smoothed)papertint-3\_v1\_exported\_U400\_K100\_G80

CGATS21 CRPC1: ICC profile registry Uncoated Fogra47L: ICC profile registry PSR Gravure MF: ECI web site PSR SC STD V2 PT: ECI web site SC paper (ECI): ICC profile registry Japan Web Coated (Ad): Adobe web site Coated FOGRA39: Adobe web site ColorMaster / Fogra53-5: Fogra web site

**Note:** it is not intended that these profiles should be used for rendering directly to CMYK. The associated characterisation data may be used directly but with some care the A2B1 tables (Absolute Intent) can be used to determine the colour produced by each CMYK combination

# Viewing conditions

#### Viewing environment



- ISO 3664:2009 Viewing conditions
- P2 viewing condition
- CIE Illuminant D50
- 500 lx +- 125 lx (same as ICC PCS)

#### Hard copy proof



- ISO 12646:2008 Display characteristics and viewing conditions
- ISO 14861:2015 Requirements for colour soft proofing systems
- Display colour gamut must be large enough to simulate all reference print gamuts

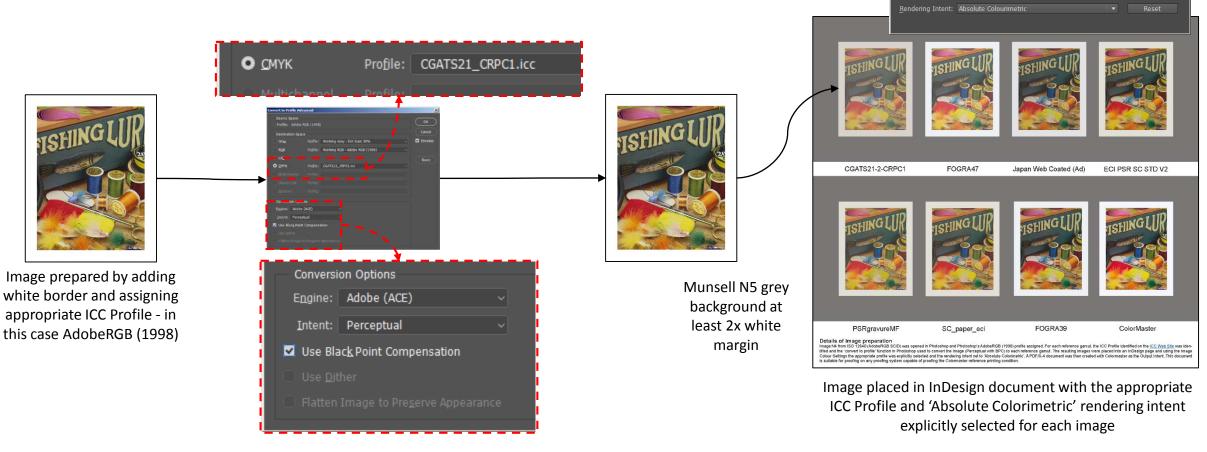
#### Soft copy proof

# Conceptual tests

These tests may be too complex and it may be better to consider a number of simpler tests for different aspects of Consistent Colour Appearance

#### Example document preparation

- tests default ICC Perceptual reproduction



Adobe Photoshop 'Convert to profile' used to convert to reference print ICC Profile, in this case CGATS21\_CRPC1

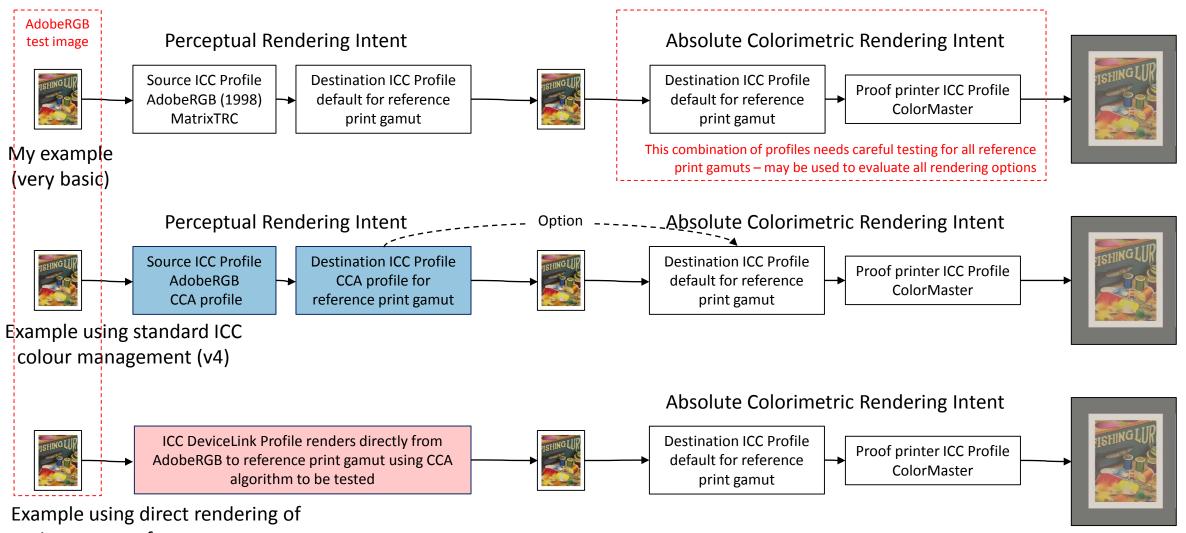
A PDF/X document was created which uses ColorMaster as its OutputIntent profile. This PDF document may be printed on any proofing system which is capable of proofing ColorMaster

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Profile: CGATS21\_CRPC1.icc

Example document at https://goo.gl/aBO2Cb

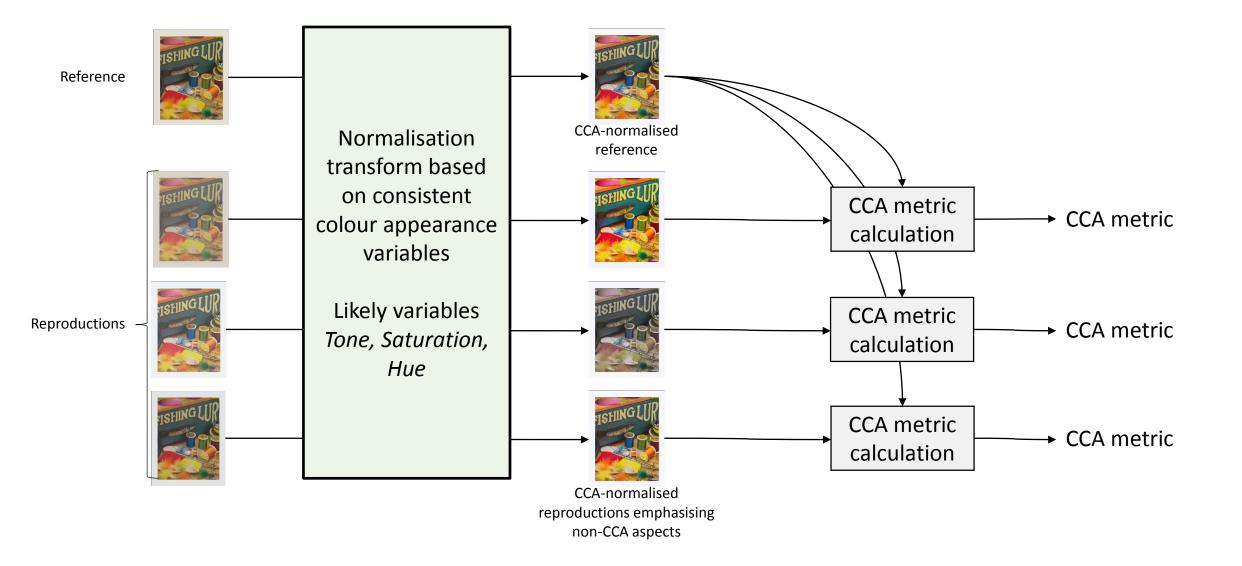
#### ICC-based testing using more complex rendering algorithms



images to reference gamut

# Metric development ideas

#### Possible approach to metric development (Max Derhak)



# Discussion