

Sponsorship Opportunities



The Premier ICC Developer and Advanced User Conference

Coming in 2008 to Portland, OR,
bringing the latest advances
in ICC-based color management
to developers and high-end users
in conjunction with
IS&T CIC 16

ICC DevCon '08 At-A-Glance

What: The premier learning and networking event for professionals working with ICC based color management

When: Monday, November 10, 2008

Where: The Benson Hotel
309 SW Broadway Ave.
Portland, OR 97205

Why Sponsor:

To access influential product developers within the color community and educate them on how your product utilizes ICC based workflows and profiles.





Reach A Top-Flight Audience As A Sponsor of This Conference

ICC DevCon '08 is the third production of this event specifically designed for those involved in or investigating the implementation of ICC based color management in their product or software.

ICC DevCon '08 will consider the following problem statement:

Consider an application developer working in the consumer application domain. The application developer would like to enable the use of camera raw images in an application that:

- *enables a user to compose images into documents which include vector graphics,*
- *provides a print-look preview on a wide-gamut LCD display,*
- *and then generates a print via a home printer, achieving color fidelity with the on-screen preview.*

In addition, ICC DevCon '08 will include tutorial sessions on

- Measurement techniques for profile building
- Profile internal mechanics
- New sRGB preference v4 ICC profile
- Floating point color processing with ICC profiles, and
- Soft proofing with ICC profiles.

Top Speakers Draw Premier Audience

This conference will feature in-depth tutorial sessions, hands-on color management tool demonstrations, table top displays for sponsors, educational sessions presented by industry-leading speakers, and networking events. As a sponsor, you'll have direct access to these top professionals - industry leaders from all types of industrial sectors who've proven themselves to be early adopters and open to technologically advanced solutions.

ICC DevCon '08 will deliver an intensive day through which users and developers can get both the strategic view of ICC-based color management and practical help in making ICC profiles work for their businesses. Gain prominence as a leading supplier of those tools by becoming a sponsor of the 2008 version of this exciting event. ICC DevCon '08 will help developers navigate the color management environment by combining best practices, knowledgeable speakers, and vendor resources to deliver a world-class learning opportunity.

Sponsorship Opportunities

ICC based color management in all its forms is creating both challenges and opportunities for our industry. Raise your profile and get additional exposure to top developers investigating ICC based color management by being a sponsor at this exciting conference.

Platinum Sponsor: \$3,000 - 3 available

- Literature and company R&D display – a unique opportunity to meet face-to-face and speak with the top developers at leading companies
- Company logo included in all promotional literature and website for the conference-thousands of direct mail pieces all including your company name and logo
- The opportunity to host and introduce one of the conference sessions
- 3 complimentary staff badges (Valued at \$1,500)

Diamond Sponsor: \$2,000 - 12 available

- Literature and company R&D display – a unique opportunity to meet face-to-face and speak with the top developers at leading companies
- Company logos included in all promotional literature and website for the conference-thousands of direct mail pieces all including your company name and logo
- 2 complimentary staff badges (Valued at \$1,000)

For more information on this exciting conference and how you can take advantage of this outstanding opportunity to connect with top developers, contact Kip Smythe at NPES 703-264-7200 or email ksmythe@npes.org.

