Introduction to ICC Colour Management

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Importance of Colour

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STARBUCKS COFFEE

ICC Mission Statement

Create, promote and encourage evolution of an **open**, **vendor-neutral**, **cross-platform** *colour management system architecture and components*

Colour Management, Colour Alignment

Multiple Production Motivation

Multiple Production Motivation
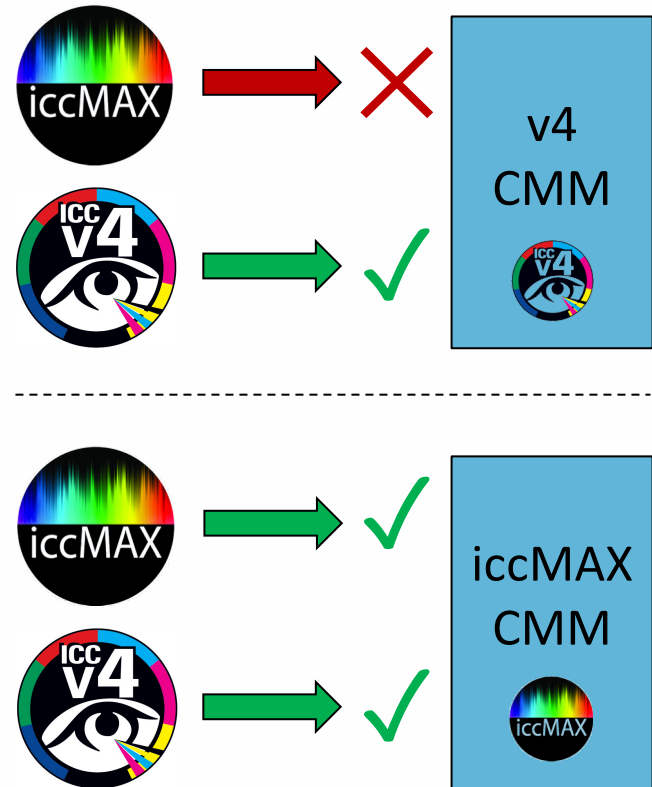
Multiple Production Motivation

Multiple Production Motivation

iccMAX vs. v4

iccMAX (ISO 20677) profiles have same header + tag structure as v4 (ISO 15076) profiles, but:

- Different values possible in header.
- Tag types from v4 + new tag types.
- Some v4 tag types deprecated.
- New color space types, PCS types, data tags.

Join the ICC

www.color.org

- **Resources for members & public.**
- **Direct voice to international colour management community.**
- **Education, marketing, leadership!**