



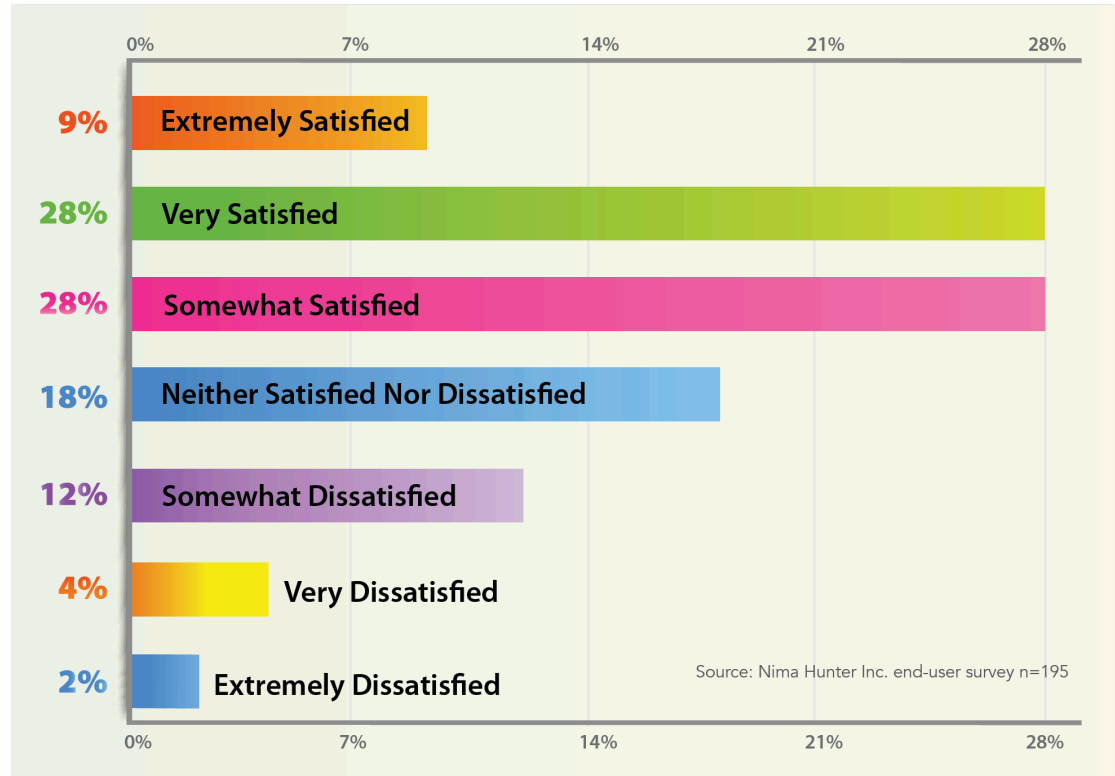
INTERNATIONAL  
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# Discussion: Challenges in Colour Management

**Bressanone, Italy**  
**May 24, 2019**



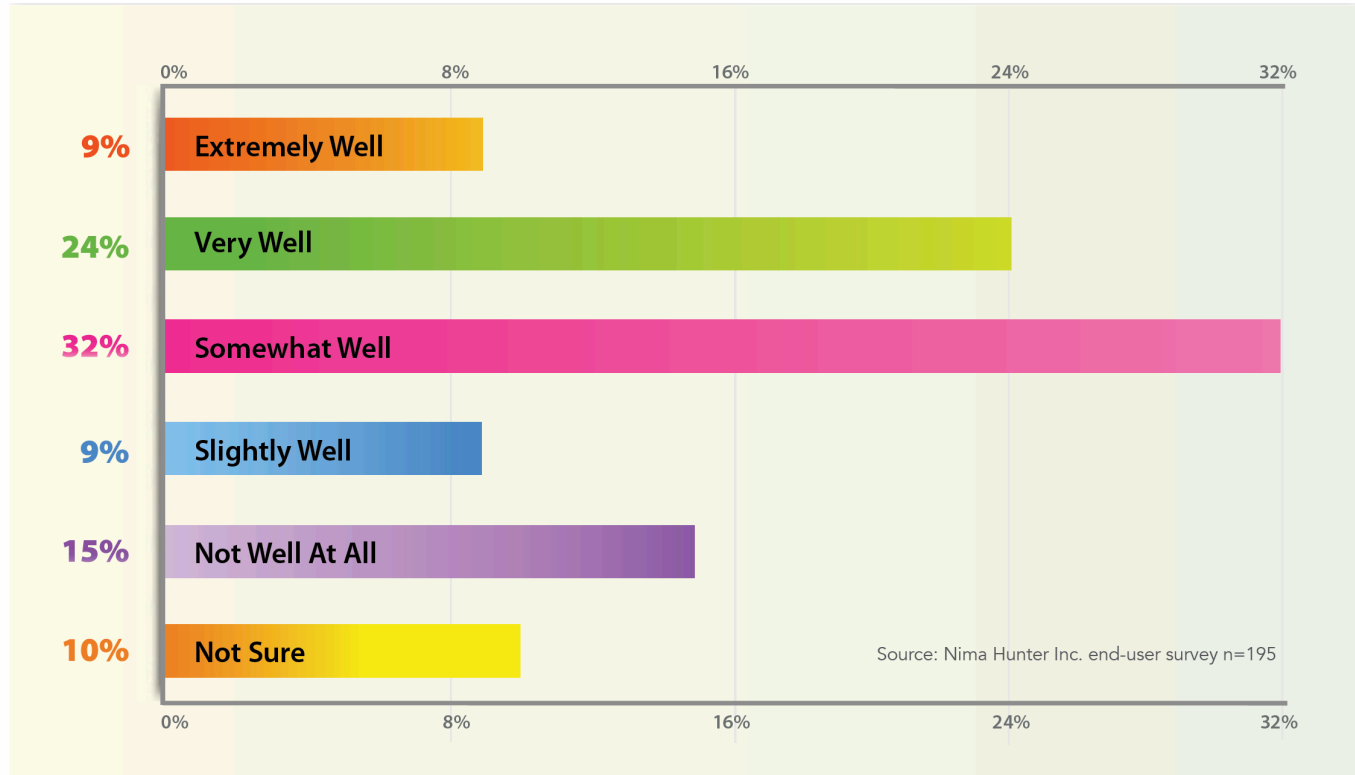
# Satisfaction With Colour Management Systems Today



Source: “*Discovering a New World of Color and Appearance Management Solutions*”  
- APTech PRIMIR, 2019



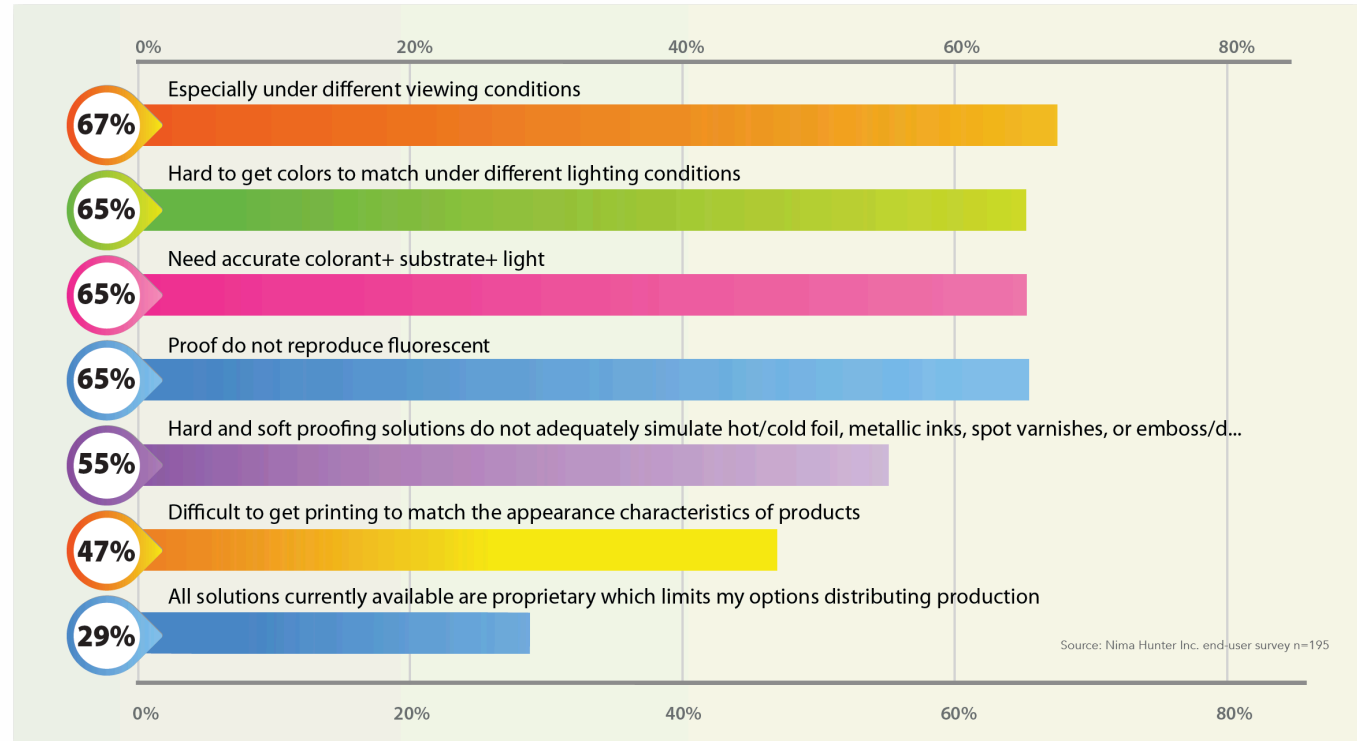
# Satisfaction with Colour Management Systems in 3 to 5 Years



Source: *“Discovering a New World of Color and Appearance Management Solutions”*  
- APTech PRIMIR, 2019



# Unmet Needs for CMYK+ Printing Systems

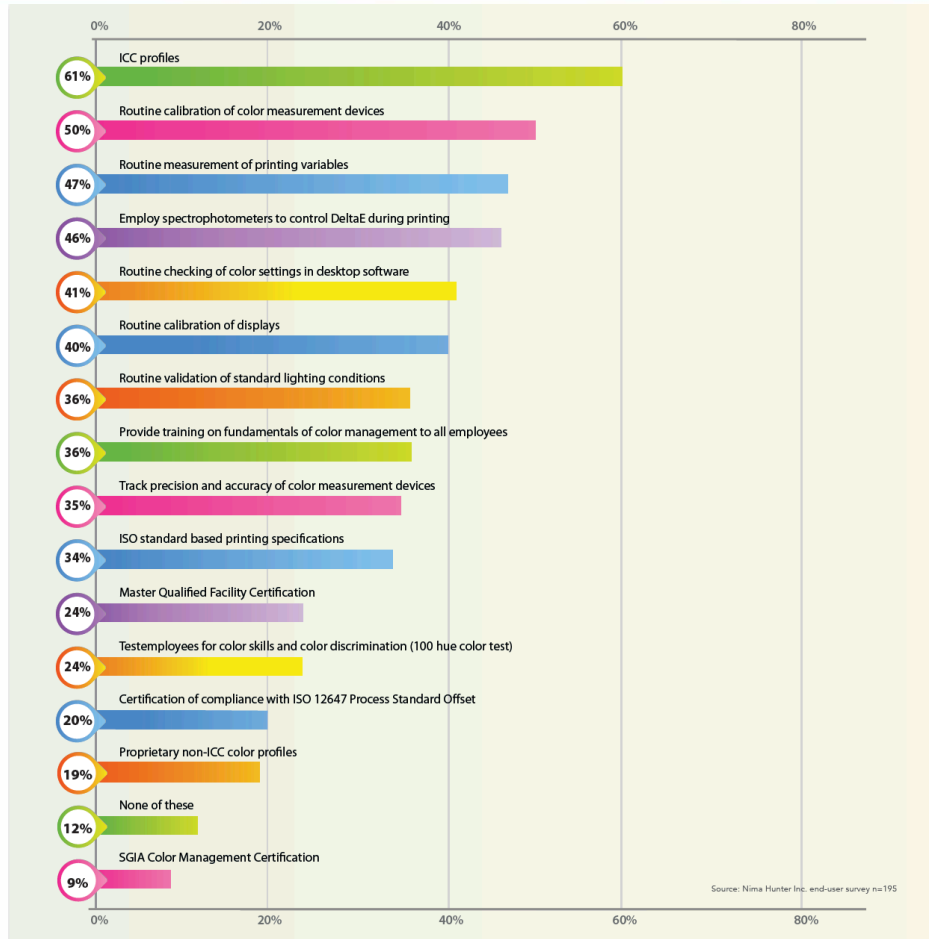


Source: "Discovering a New World of Color and Appearance Management Solutions"  
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# Colour Management Best Practices Currently Employed

Source: *“Discovering a New World of Color and Appearance Management Solutions”*  
- APtech PRIMIR, 2019





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# What Are Your Challenges with Colour Management?

