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# Connecting Color Science and Color Engineering using iccMAX

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## What is Color?

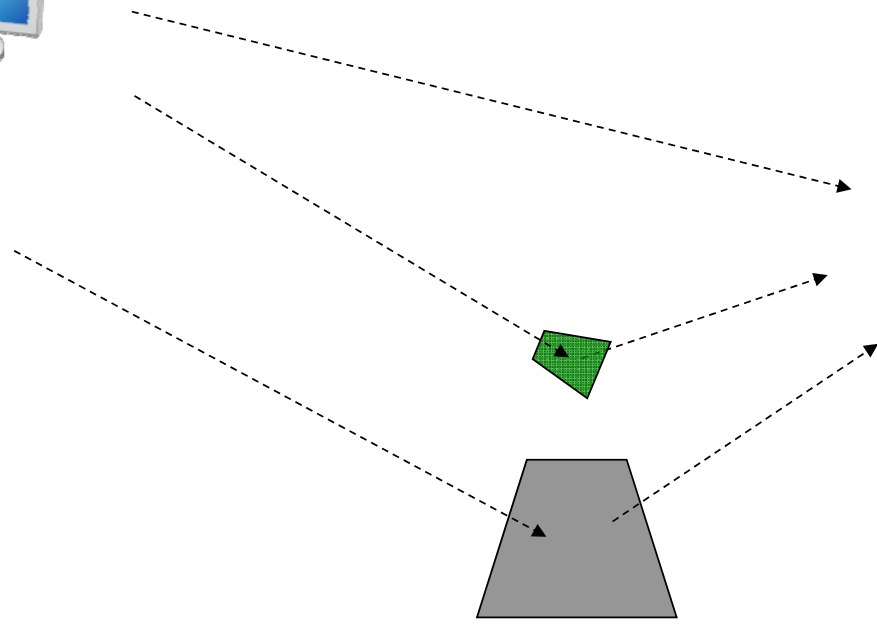
- **Color is a way that we describe an object based on the way that it reflects or emits light**
- **Your eye can see different colors because a part of your eye called the retina is sensitive to different wavelengths of light**

<https://www.mensaforkids.org/teach/lesson-plans/introduction-to-color/>



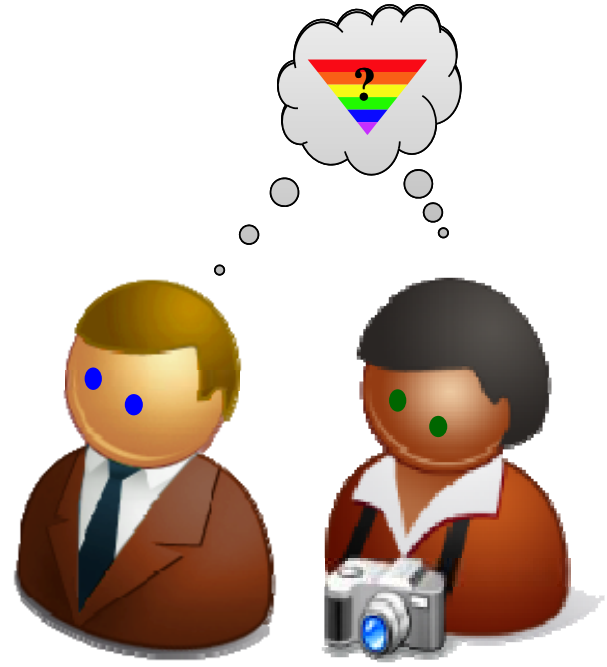
# The Elements of Color

Light Sources



Objects

Perception  
(Processing)



Observers



## Color Science

**The study and quantification of light, its interactions, and its perception**

This involves:

- Physics
- Chemistry
- Biochemistry
- Vision Science
- Neural Science
- Material Science
- Psychophysics
- Psychology
- ...

## Color Engineering

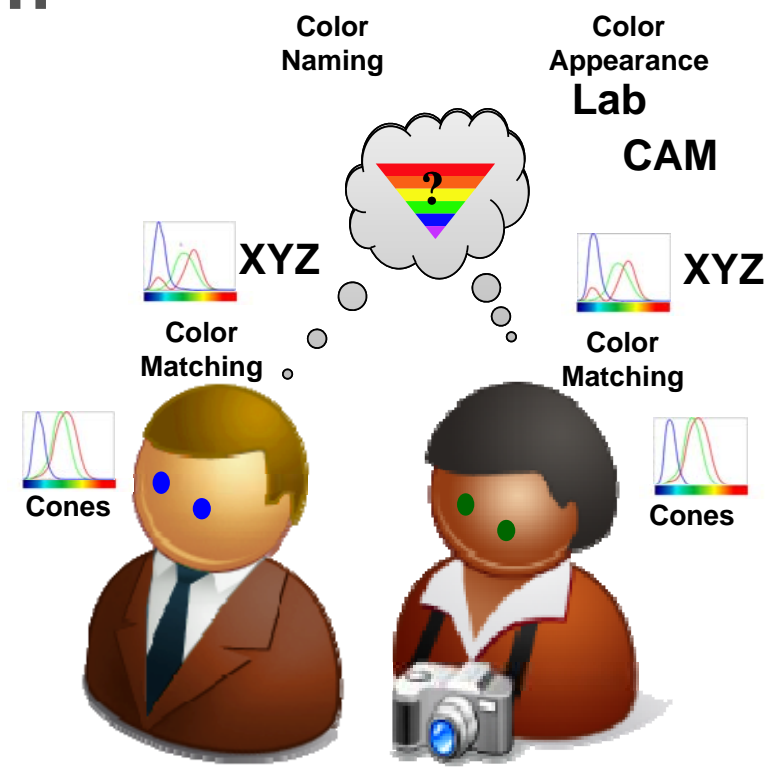
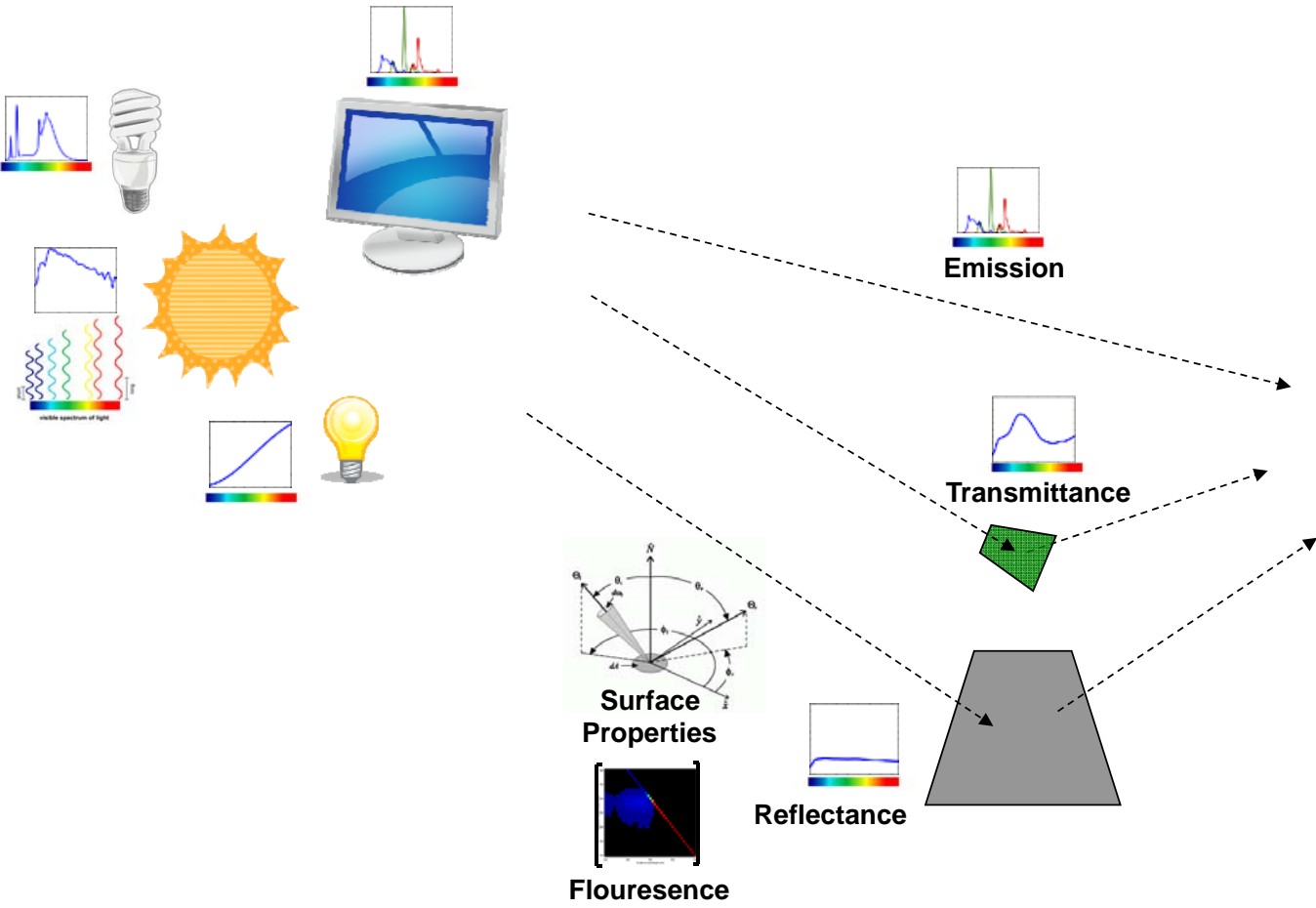
**The design and implementation of systems that create, manipulate or capture light**

This involves:

- Colorant formulation
- Printing
- Filter and sensor design
- Lighting design
- Chemical Engineering
- Hardware and Software
- Mechanical and Electrical Engineering
- ...

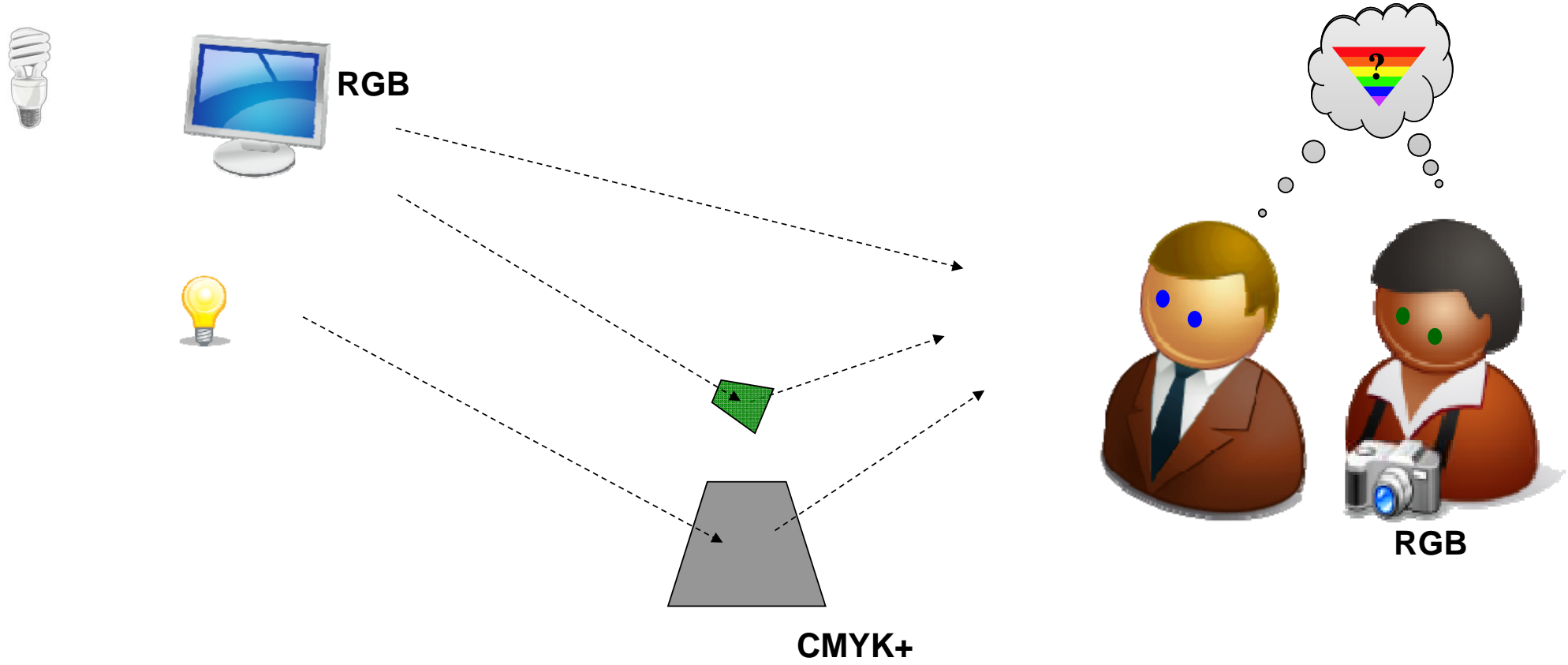


# Quantification of Light and Perception



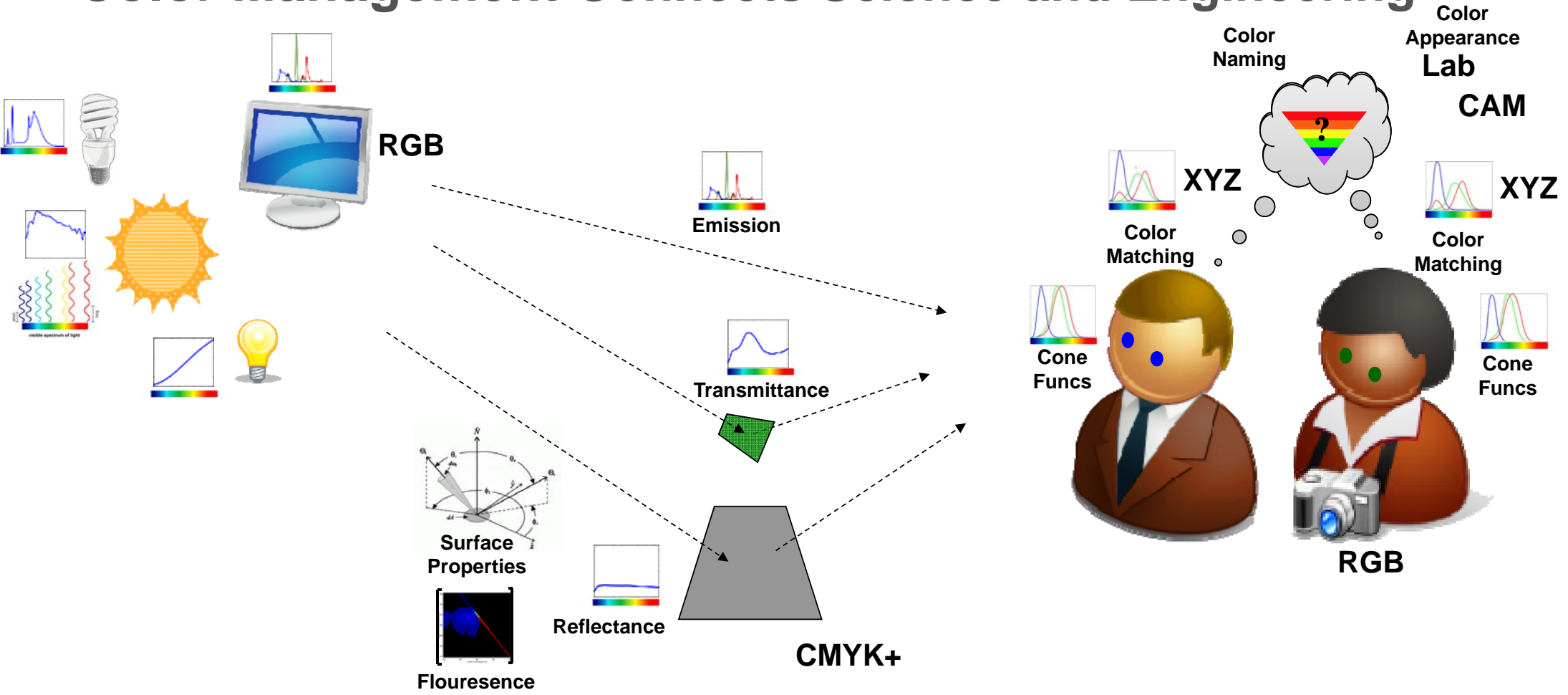


# Creating, Manipulating, and Capturing Light



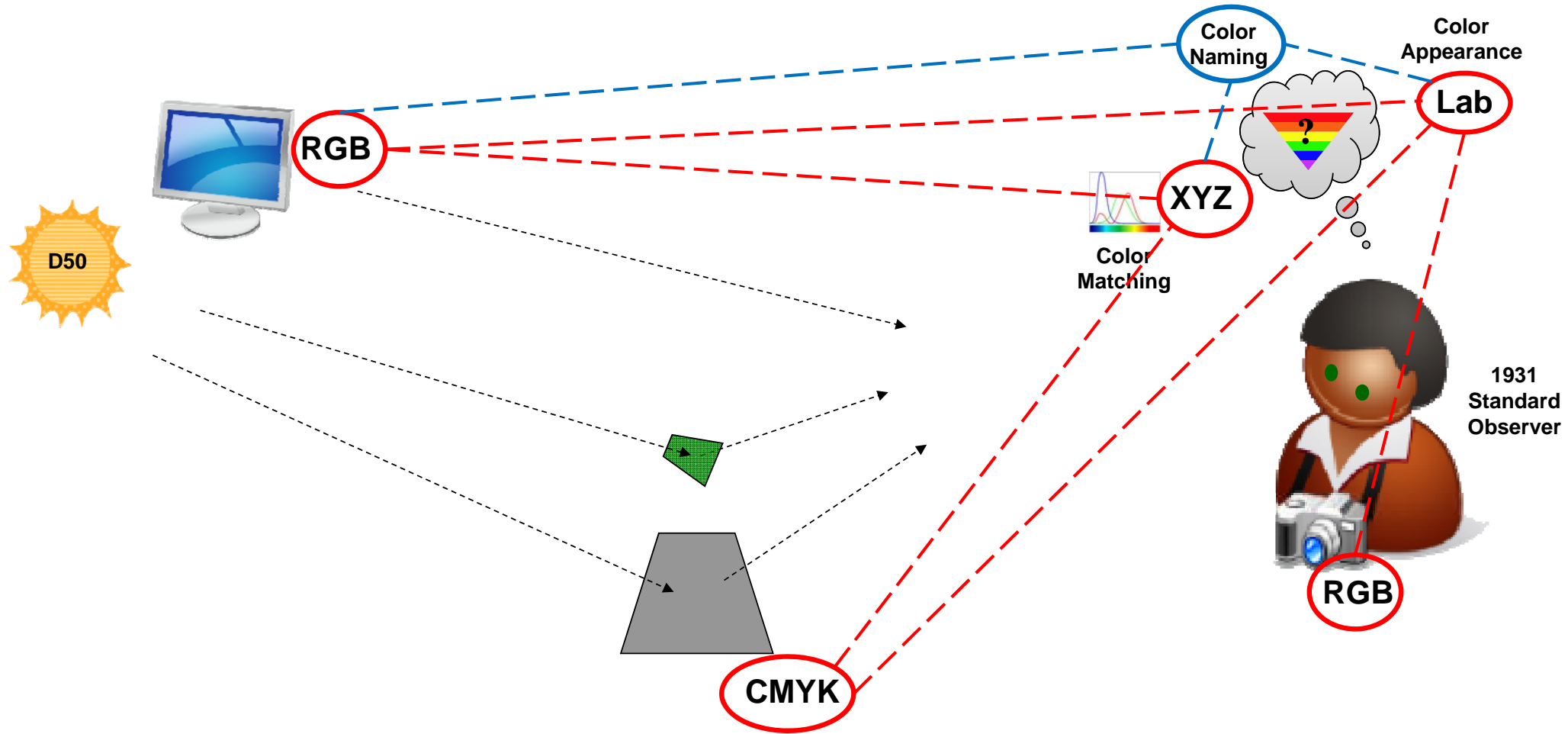


# Color Management Connects Science and Engineering





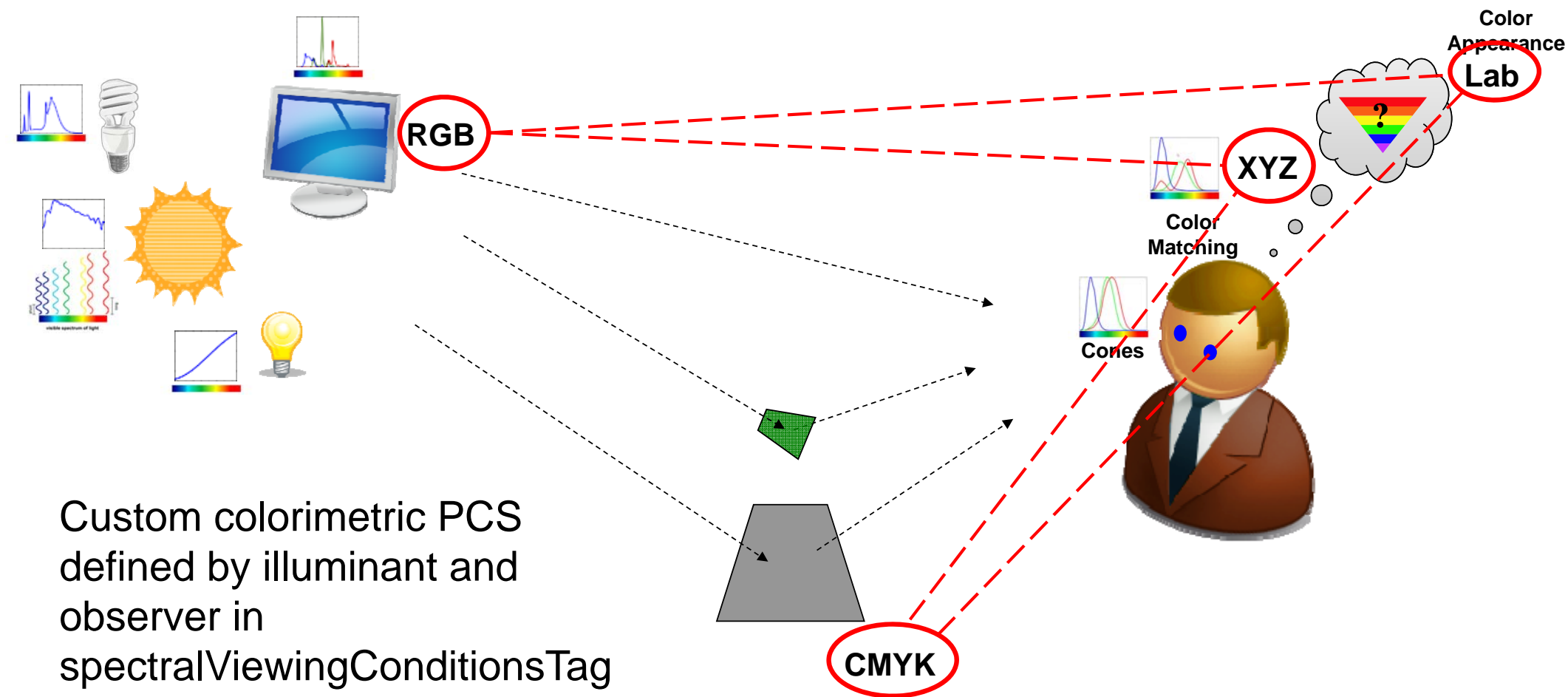
# ICC.1 Connections







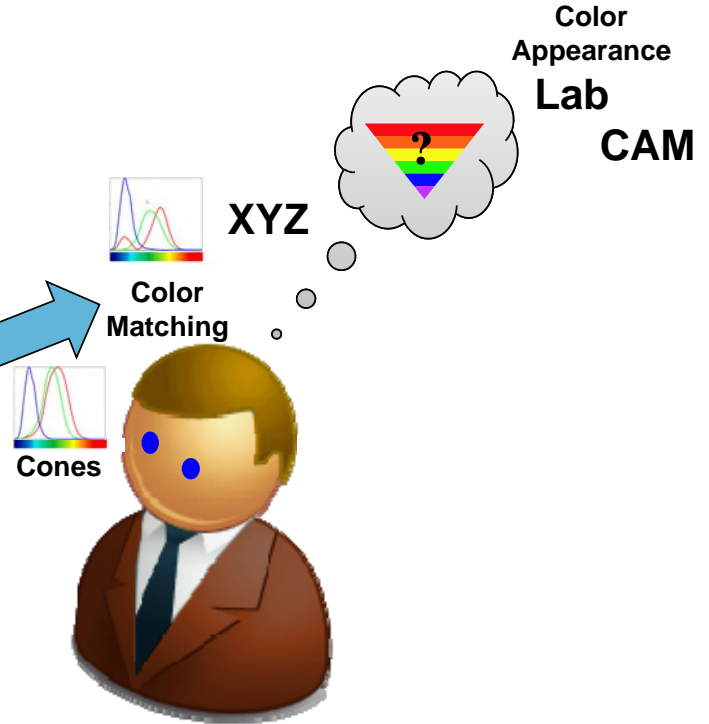
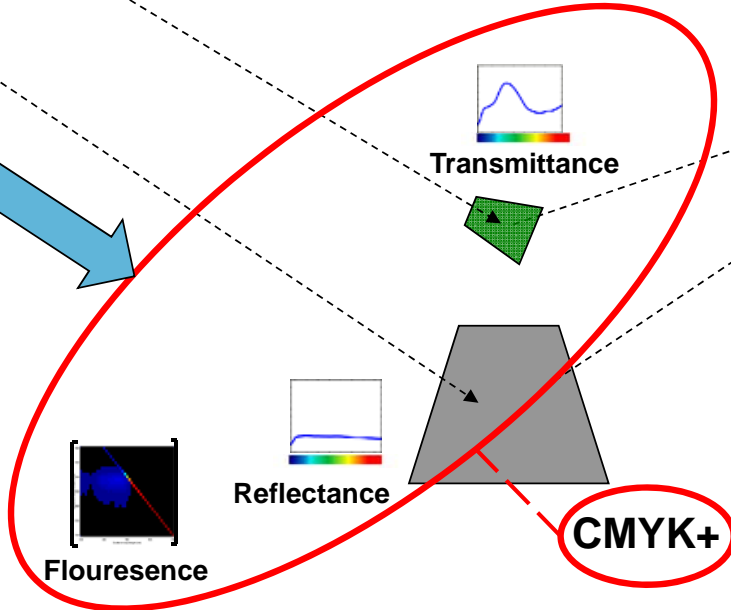
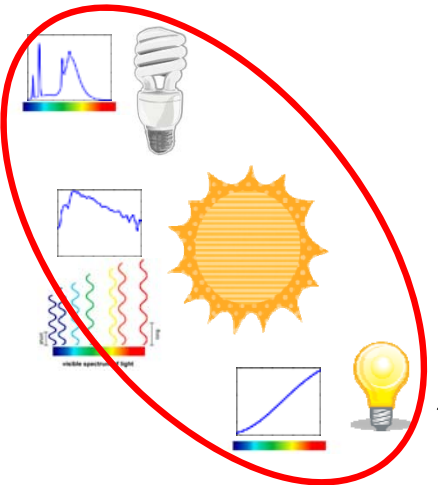
# iccMAX: Custom Colorimetric connections





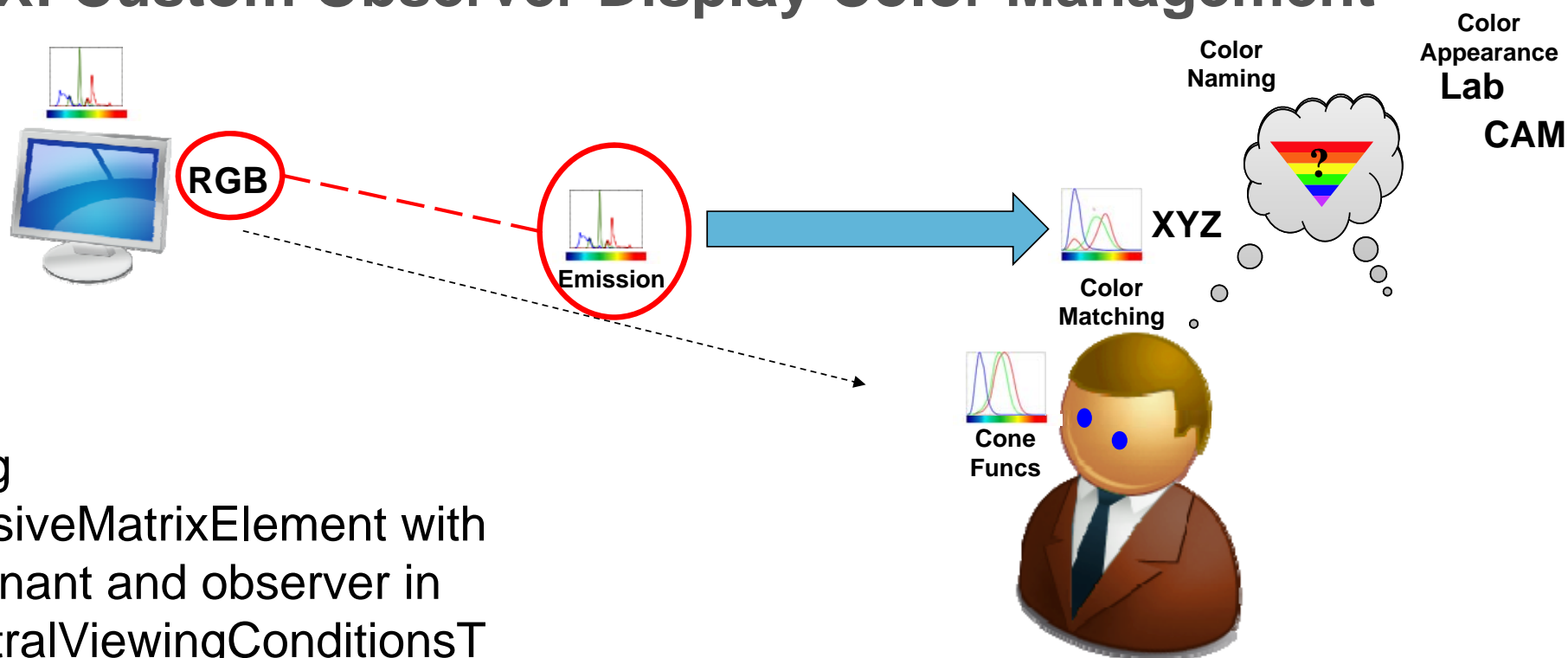
# iccMAX: Spectrally-based Object Connections

Using spectral PCS with  
illuminant and observer in  
spectralViewingConditionsT  
ag





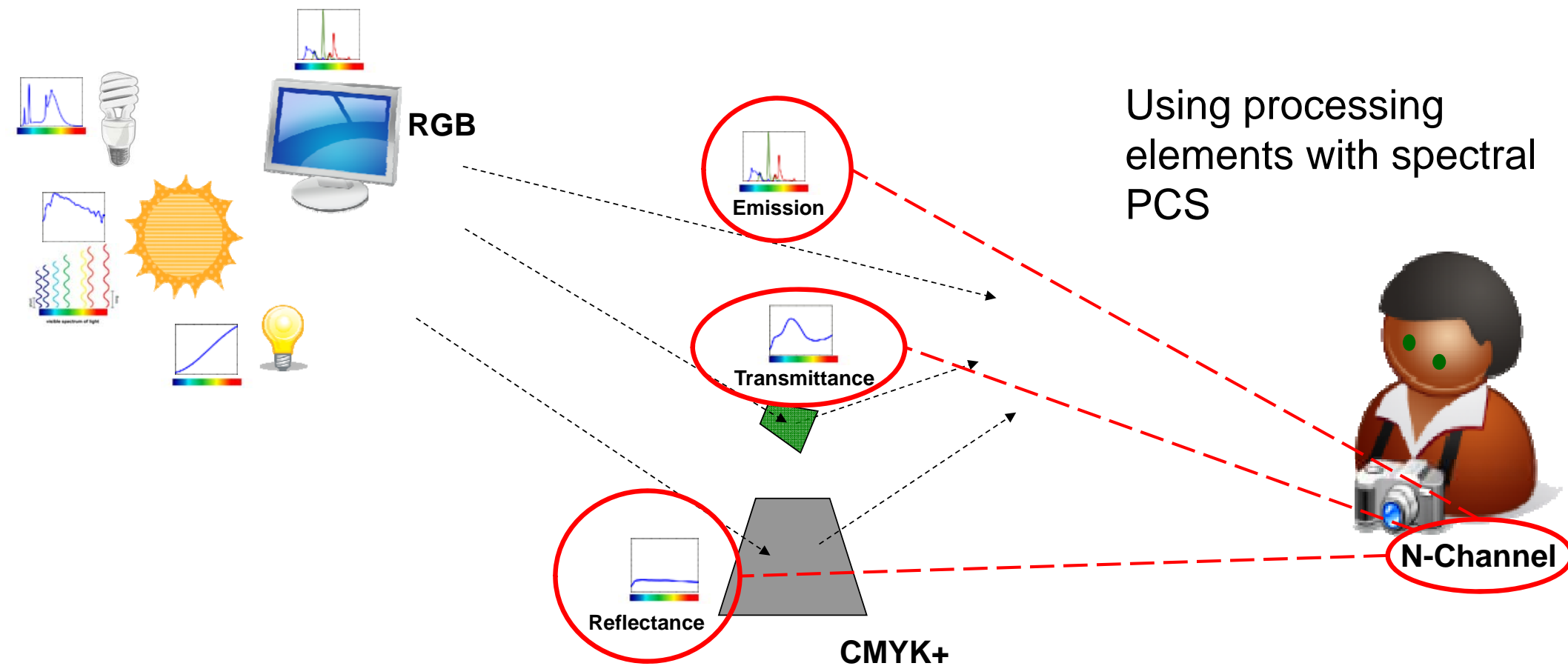
# iccMAX: Custom Observer Display Color Management



Using  
emissiveMatrixElement with  
illuminant and observer in  
spectralViewingConditionsT  
ag



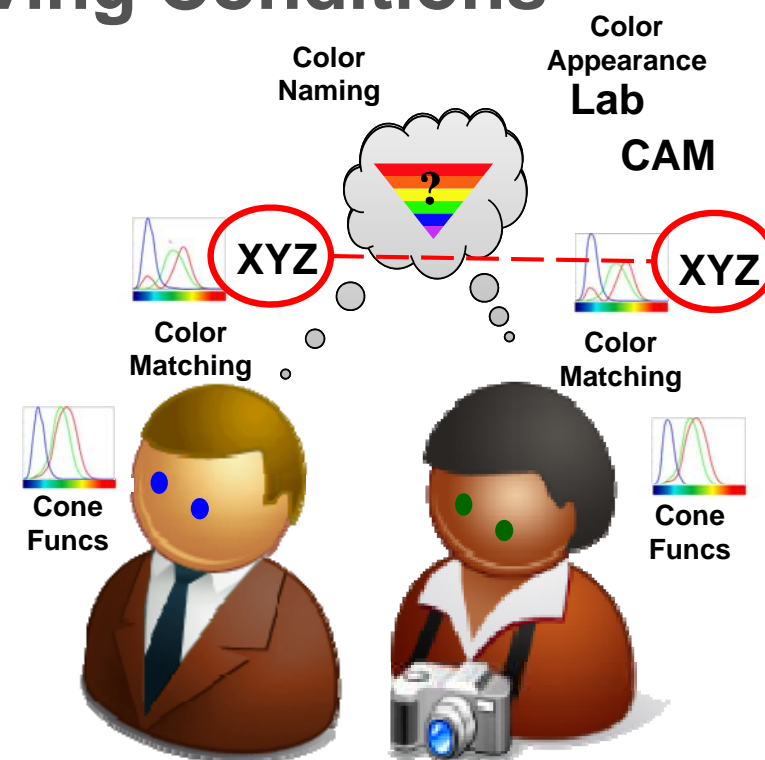
# iccMAX: Spectral Image Capture





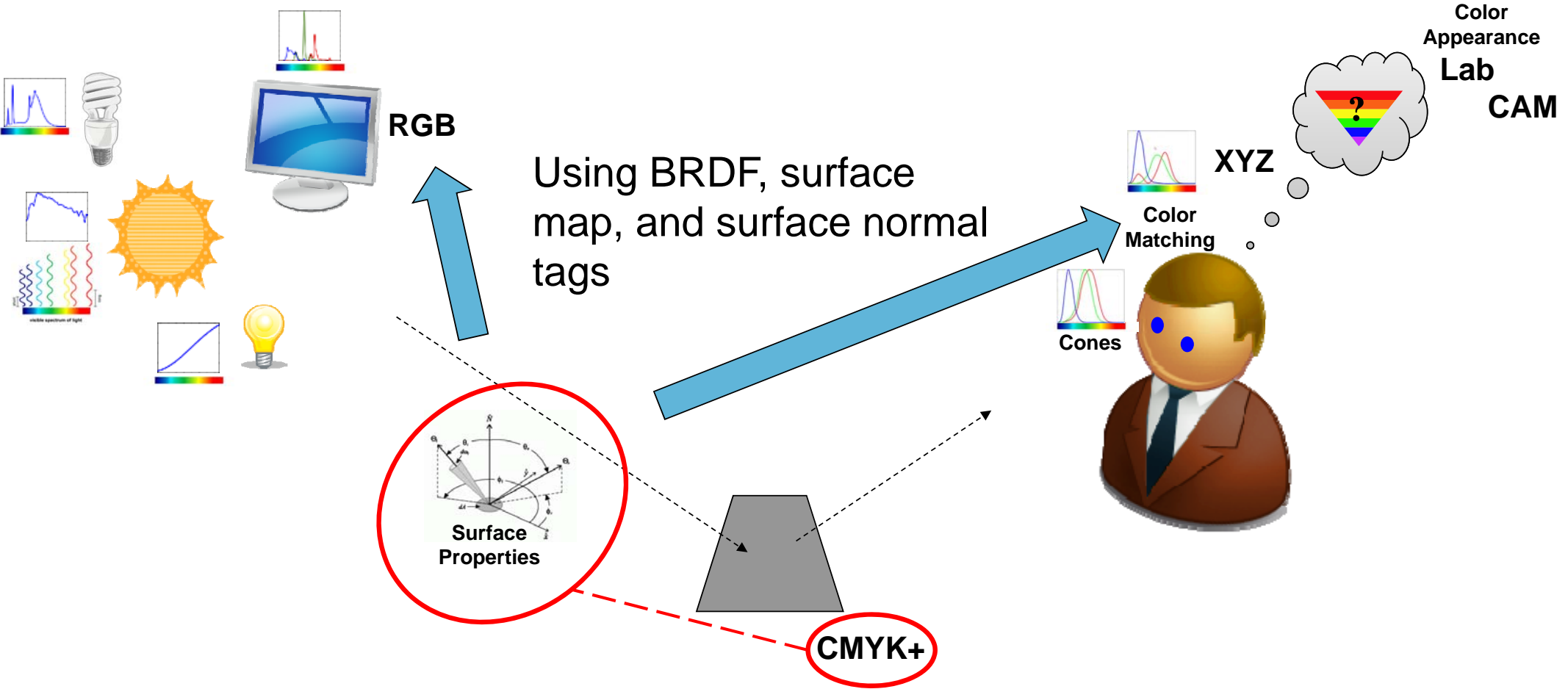
# iccMAX: Connecting Between Observing Conditions

The `customToStandardPccTag` and `standardToCustomPccTag` are used as part of PCS processing to convert colorimetry between different observers and/or illuminants



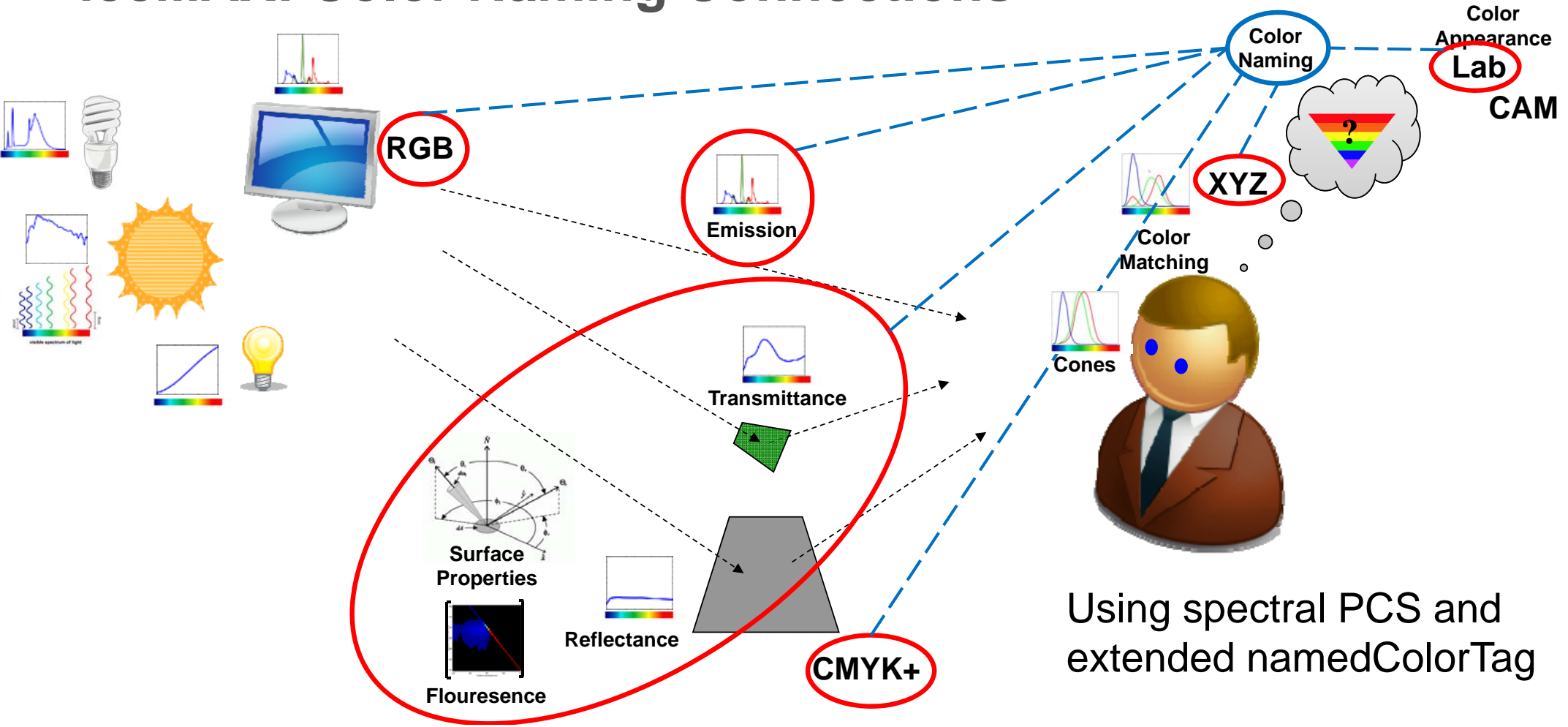


# iccMAX: Surface Properties Connections



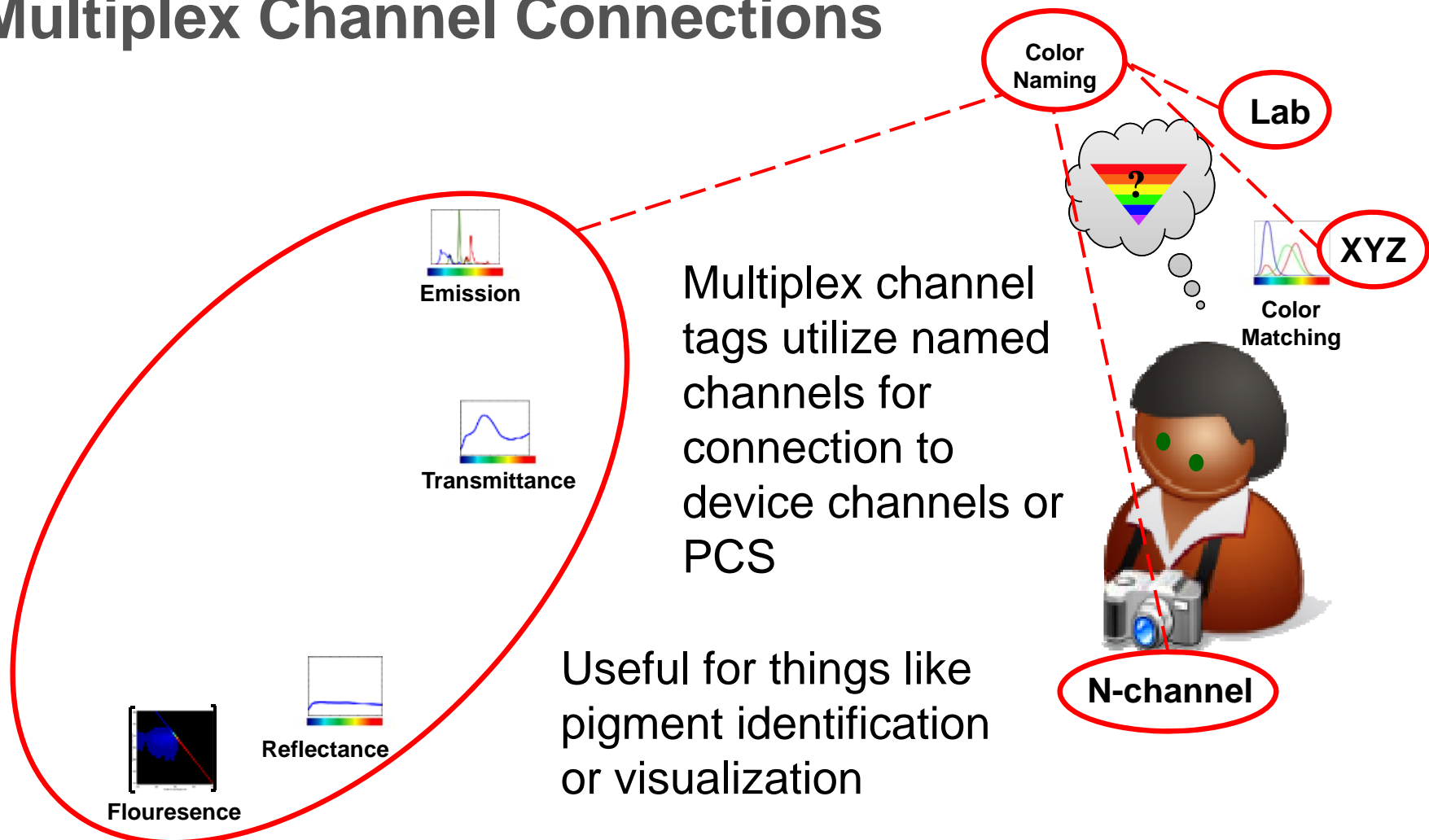


# iccMAX: Color Naming Connections





# iccMAX: Multiplex Channel Connections







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# Conclusions



## iccMAX is About Color in the Real World



- **iccMAX enables various connections between Color Science and Color Engineering**
- **iccMAX provides a platform with both flexibility as well as extensibility for modeling and defining color workflows**
- **Many of the complexities of color in the Real World are encompassed by iccMAX**



## Reference Material

- **ICC web page**
  - <http://www.color.org>
- **iccMAX web page:**
  - <http://www.iccmax.org>
- **ICC specification documents:**
  - [http://www.color.org/icc\\_specs2.xalter](http://www.color.org/icc_specs2.xalter)
- **iccMAX demonstration implementation:**
  - <https://github.com/InternationalColorConsortium/DemoIccMAX>
- **Max Derhak's PhD dissertation**
  - Spectrally Based Material Color Equivalency: Modeling and Manipulation
  - <http://scholarworks.rit.edu/theses/8789/>



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**Thank You**  
**Questions?**

