



# Consistent Colour Appearance

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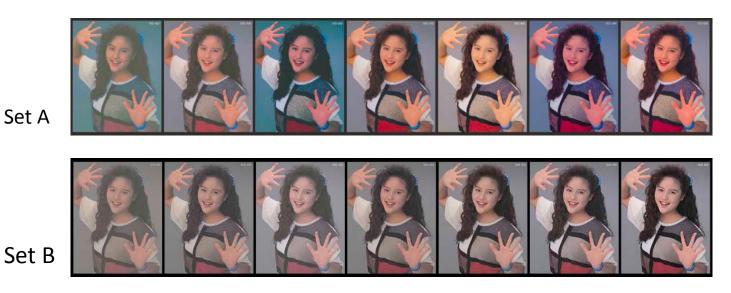
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#### What is consistent colour appearance?



Source: Craig Revie, CIE TC 8-16 Consistent Colour Appearance

- Visual consistency across a set of images is desirable, even when exact appearance or colorimetric matches are not possible
  - Note: an appearance match may be different from a colorimetric match





#### Work on consistent colour appearance

- Aims to builds on previous work on gamut mapping, colour difference and image difference
- Concerned with similarity between a suite of (print) reproductions, with or without a reference 'original'



Set A



Set B

- How to assess similarity?
- Should images be judged individually or as a set?





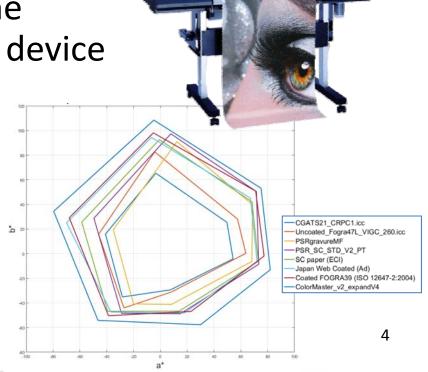
#### Commercial Context – Print

 Digital print technologies are capable of larger (and different) colour gamuts compared to traditional print processes

 There is an expectation to use the available gamut of *each* printing device

 These new technologies are expected to be used *alongside* traditional print technologies

e.g. printing and retargeting

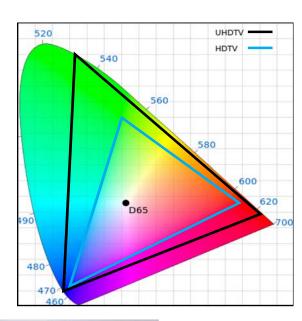


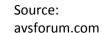




#### Commercial Context – Display

- Challenge from new display technologies and encodings
- Rec. 2020 allows for wide-gamut colour encoding using three monochromatic primaries
- No standard method for consistent gamut mapping or appearance mapping across output devices











#### **CIE Technical Committee**

- CIE TC8-16 Consistency of Colour Appearance within a Single Reproduction Medium
- Chairs: Craig Revie (GB) & Yasuki Yamauchi (JP)
- Aims to develop:
  - an agreed assessment method
  - a metric of the consistency of colour appearance







#### **Current Research Activity**

CIE Technical committee – set up in 2017



CIE Technical Committee TC8-16
Consistent Colour Appearance

4 research sites







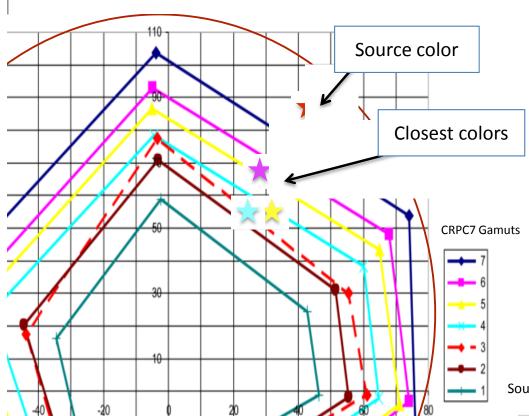






#### Yamagata University, Japan

 Gamut mapping of colour patches using 'trend lines'

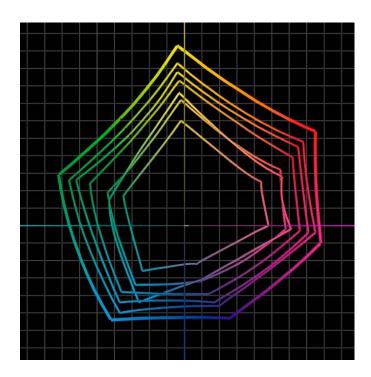


- Mapping to individual gamuts, but also to multiple gamuts for consistency
- Perceptual closest is not necessarily the smallest colour difference (ΔE)
- Work on colour patches to be extended to images





#### Rochester Institute of Technology, USA



ISO 15339-2 (2015). Seven gamuts – CRPC1 (largest) to CRPC7 (smallest) reference printing conditions.

Source: Characterized Reference Printing Conditions, ISO/PAS 15339 Graphic technology – Printing from digital data across multiple technologies

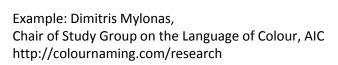
- Intrinsic commonalities in gamut shape, tonal distribution and grey balance
- Allows user to render for one CRPC, but print to another (a bit like assigning a profile)
- Primary objective: to test that Tone Reproduction and Grey Balance are underlying criteria of Consistent  $R \cdot I \cdot T$  Colour Appearance





#### Fogra, Germany

- Evaluating common appearance through a colour naming approach (as part of Fogra project 10.057)
- Common Appearance –
   development of an evaluation
   method for colour reproductions
   via different output channels
   (from 2017 as part of
   Fogra project 10.059)





Spanish (n=16)



Greek(n=18)



English (n=19)



German (n=20)







#### NTNU ColourLab, Norway

 A model of consistent colour appearance and a metric of visual difference



- Testing the proposed guidelines for the CIE TC 8-16 (viewing conditions, test images, substrates, etc.)
- The scope of the project is limited to colour appearance; other appearance attributes are excluded\*.



<sup>\*</sup> Material appearance (gloss, texture, etc.) is addressed within the MUVApp project at NTNU Colourlab





#### CIE TC 8-16: candidate test images



Final image selection TBC www.color.org/resources/r8-13/CCA\_test.xalter

- Common images help us compare results across research sites
- Includes high chroma images that exploit wide colour gamut printers



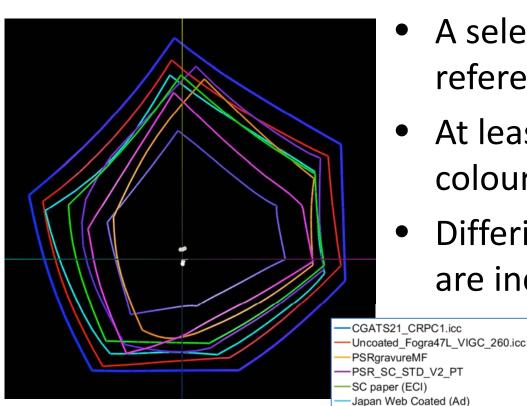




#### CIE TC 8-16: candidate print gamuts

Coated FOGRA39 (ISO 12647-2:2004)

ColorMaster v2 expandV4



- A selection of different reference print conditions
- At least one 'pure digital' colour exchange space
- Differing substrate whitepoints are included (not media relative)







### Viewing methods & viewing conditions



Munsell N5 grey background at least 2x white margin



- Proposed method of presentation
  - ideal for both printed and display-based experiments





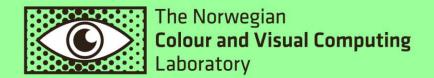


## Support and resources at the ICC website

- Information on recommended setup:
  - Suggested test images
  - Simulated output devices (print gamuts)
  - Viewing conditions & dimensions
- Recordings & PDFs of previous events
  - Updates available as the project progresses







## Thank you for your attention

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